

Minnesota HOLSTEIN NEWS

MARCH 2025 | VOL. 76 NO. 1



In This Issue:

DJM & YDJM APPLICANTS
TOP BAA HERDS
BREEDER FEATURE STORIES
STATE SHOW INFORMATION

Minnesota HOLSTEIN NEWS

VOL. 76 NO. 1 | March 2025

Editor: Hailey Frericks

DEPARTMENTS

Calendar of Events	2
President's Column	3
Junior Moos	7
Obituary	15

FEATURES/CONTENTS

2025 MHA Spring Sale Information	4
Production Futurity Results	5
40/50 Year Members	5
All-National Showcase	6
MN & SD BAA Herds	6
Field Day 2025: Ru-Be Dairy	7
Breeders Seminar Recap	7
State Show Rules & Regulations	8-10
Breeder Battle Results	11
DJM Applicant: Alexis Hoefs	12-13
YDJM Applicant: Kamrie Mauer	14
State Show Rules & Regulations	14-16
Feature Story: Kieffer	16
Feature Story: McAndrews	17
State Show Information	18

ADVERTISERS

High Sierra Bio Distributing	2
American Foods Group	4
4D Ag World/4D Ag Fashion	19
Select Sires Member Cooperative	BC

Check out our other advertisements in
the Midwest section!



MINNESOTA HOLSTEIN ASSOCIATION

P.O. Box 83 Glencoe, MN 55336
(320)-259-0637
minnesotaholstein@gmail.com
mnholstein.com

CALENDAR OF EVENTS:

MARCH

- 1: MHA Membership Renewal Deadline
- 1: Holstein of the Year Applications Due
- 1: Club Scholarships Due
- 1: Future State Show Host Applications Due
- 1: I-35 Club Meeting, *Owatonna Pizza Ranch, Noon*
- 2: Rochester Club Meeting, *Eyota Ambulance Garage, 12:30 PM*
- 8: Minnesota All-Breeds Convention, *Willmar, MN*
- 28-30: Minnesota Junior All-Breeds Convention, *Otsego, MN*

APRIL

- 1: MN All-Breeds Spring Sale Consignment Deadline
- 19: MN All-Breeds Spring Sale, Cowbuyer

JUNE

- 1: June Publication Advertising Deadline
- 17-21: 2025 Minnesota State Holstein Show, *Kasson, MN Dodge County Fairgrounds*
- 23-26: National Holstein Convention, *St. Louis, Missouri*

JULY

- July 12: MHA Field Day, *Ru-Be Dairy, Grove City*

AUGUST

- August 27: Midwest Fall National Holstein Show

highsierrabd@gmail.com www.dakotablenders.com

High - Sierra - Bio - Distributing
Human & Animal Health

Bill Buchmann, 920-540-4542 • Jayne Dinse, 507-776-6455
National Sales & Marketing Director VP of Sales & Marketing

MINNESOTA HOLSTEIN NEWS is published four times each year (March, June, September and December).

Subscription rate is \$25.00 and includes four issues of the Minnesota Holstein News. Circulation: 700.

Postmaster: Send address changes to MINNESOTA HOLSTEIN NEWS, P.O. Box 83 Glencoe, MN 55336.

Phone: (320)-259-0637 | Email: minnesotaholstein@gmail.com | Website: www.mnholstein.com

When changing your subscriptions to a new address please give the old address and zip code as well as the new. Closing date for advertising and editorial information is the 1st of the month preceding issue month. Advertising rates available upon request. This publication has been carefully edited; however the Minnesota Holstein Association does not assume any liability for errors and does not accept responsibility for the animals, products and services advertised.

OFFICERS & DIRECTORS

DARREL RENNICH

President
Term expires 2025
46679 204th St., Bruce, SD 57220
(605) 695-3676 | darrel.rennich@zoetis.com

ERIC SONNEK

Term expires 2025
Executive Committee Chair, Junior Activities
15439 150th Ave., Foreston, MN 56330
(320) 266-1510 | ensonnek@gmail.com

TERMS EXPIRE 2025

ASHLEY SWENSON

Finance Chair, Executive, History
45711 380th St., Nicollet, MN 56074
(507) 241-0544 | aekswenson@gmail.com

RANDY GROSS

Membership & Nominations/Legislative
1771 130th Ave., Lake Benton, MN 56149
(605) 864-1422 | randy-ashgrove@itctel.com

TERMS EXPIRE 2026

CHRISTOPHER SCHULZE

Breed Activities/YAC, History
1963 150th Ave, Holland, MN 56139
(507) 820-0452 | christopher.schulze@jacks.sdstate.edu

TONY KOHLS

Executive, Sale, Marketing & Communications
40917 296th St., Arlington, MN 55307
(612) 226-4180 | tonykohls1080@gmail.com

JACOB PEHRSON

Junior Activities
39199 391st Ave, St. Peter, MN 56082
(507) 340-6538 | jrpehrson@gmail.com

NATHAN DONNAY

Sale, Show/Futurity, Executive
6245 120th Street, Glencoe, MN 55336
(320) 510-3381 | nathandonnay035@gmail.com

TREVOR EKKEL

Executive, Show/Futurity, Marketing & Communications
633 130th Avenue, Pipestone, MN 56164
(507) 215-7521 | viewcrestholsteins@gmail.com

TERMS EXPIRE 2027

REBECCA GROOS

Marketing & Communications, Membership
8062 Cty Rd 6 SW, Howard Lake, MN 55349
(320) 290-9555 | rgroos24@gmail.com

LUCAS PLAMANN

Breed Activities/YAC, Sale
2213 Lake Hook Rd, Hutchinson, MN 55350
(320) 583-1784 | plamannlucas@gmail.com

CHAD KIEFFER

Raffle, Show/Futurity, Sale
26234 County Road 33, Utica, MN 55979
(507) 259-4985 | chadkieffer@hotmail.com

KARI SWANSON

Breed Activities/YAC, Juniors, Raffle
54815 Meeker Renville Line Rd., Hutchinson, MN 55350
(320) 583-3978 | 3sistersdairy@gmail.com

STAFF

MEGAN NELSON

Business Manager
(320) 259-0637
minnesotaholstein@gmail.com

HAILEY FRERICKS

Marketing Manager
(320) 249-2341
mnholsteinmarketing@gmail.com

NATIONAL DIRECTORS

SPENCER HACKETT

17011 Aspen Rd. NE, Rice, MN 56367
(320) 393-3056 | spenett@jetup.net

HOLSTEIN USA REGIONAL REPS

DENNIS DEVORE

(319) 270-5038
ddevore@holstein.com

PRESIDENT'S MESSAGE: Darrel Rennich



Darrel Rennich
MHA Board President

Greeting from MHA! I hope everyone has been enjoying a fairly mild winter and looking forward to spring. The association has a variety of activities planned for you as members to attend this spring and summer months. We recently completed our Breeder's Seminar featuring Dr. Jeffrey Bewley with focus on precision technology and how they are analyzing numerous products at the WKU SmartHolstein Lab.

Under new leadership at National Holstein USA, CEO Lyndsey Worden has appointed Dr. Bewley as Dairy Analytics and Innovation Scientist. MHA just finished up our first ever Breeders Battle. Congratulations to all the breeders that choose to display their best working cows.

Next, we are just a few weeks away from our 2025 Minnesota All Breeds Convention "Ignite and Drive in 2025" which is hosted by the Meeker County All-Breeds Dairy Club in Willmar, MN. The chairs have decided to make this a concise one-day event for everyone to attend. Following at the end of March, the Minnesota Junior Holstein Association will be hosting their convention "Dive into Dairy" at a waterpark in Otsego, MN. We have some great young leaders that have put together an action-packed agenda along with members competing to earn an opportunity to attend the National Holstein Convention to be held June 23-26 th in St. Louis, MO.

Shortly after the conventions, MHA is hosting the MN All Breeds Spring Sale online with Cowbuyer on April 19. The committee has opened this to all breeds of cattle to allow breeders all across Minnesota to market their best animals. MN State Show will also be here soon. The Rochester Area Holstein Club will be this year's host. The show will be held June 17-21, 2025 at the Dodge County Fairgrounds in Kasson, MN. Chip Savage will be evaluating cattle for the open show and Kelli Cull will be the junior show judge.

Finally, we are looking forward to seeing everyone at Field Day this year on July 12 th hosted by Ru-Be Dairy in Grove City, MN. Ru-Be Dairy, LLC. is owned by Joe and Karen Becker and Patrick and Rachael Rusch. This will be a great opportunity to see a newer rotary parlor and enjoy time together this summer.

In closing, I would encourage everyone to attend some of the MHA Activities this spring and summer. If you have comments or concerns, please feel free to reach out to me or our awesome staff! Thank you Megan and Hailey for all you do for our association.

Sincerely

Darrel Rennich, MHA President

On the Cover :

Alexis Hoefs and Kamrie Mauer - Minnesota's 2025 DJM and YDJM Applicants!



MINNESOTA HOLSTEIN SPRING SALE

NOW INCLUDES ALL-BREEDS IN 2025



The Minnesota Holstein Association is excited to host another sale this spring - this year all-breeds are included. The sale committee and board of directors look forward to offering the membership the opportunity to market their elite cattle and genetics once again. The sale will be held on April 19, 2025, via CowBuyer. Breeders are welcome to contact the sale committee to offer up potential lots. Consignments are welcomed through April 1, 2025. Those interested in consigning a lot to the sale must fill out a form that is linked on the MHA website. Lots will be advertised via Facebook, the Minnesota Holstein Association website: mnholstein.com, email blasts and on CowBuyer. Bid last on April 19, 2025! Please note during this sale buyers will pay consignors prior to picking up animals.

CONSIGNMENT DEADLINE:

April 1, 2025

SALE DATE:

April 19, 2025

SALE COMMITTEE CONTACTS

Nate Donnay: (320) 510-3381 | Chad Kieffer: (507) 259-4985

Tony Kohls: (612) 226-4180 | Lucas Plamann: (320) 583-1784

*Top prices
paid for*

YOUR CATTLE

AMERICAN FOODS GROUP

KIMBALL, MN
Holstein Contracting | Dairy Cross Fats

TIM SCHIEFELBEIN

320-398-2700

LONG PRAIRIE PACKING

LONG PRAIRIE, MN
Bulls | Lean Cows

TYREL LEMBKE

877-300-9298

CIMPL'S

YANKTON, SD
Bulls | Lean Cows

CHAD MCQUADE

605-668-4275

GIBBON PACKING

GIBBON, NE
Fed Cows | Bulls | Lean Cows

MIKE BACZWASKI

800-445-0042

GREEN BAY DRESSED BEEF

GREEN BAY, WI
Holstein Steers | Fed Cows
Lean Cows | Dairy Cross Fats

DEAN DERRICKS

920-436-6529

CATTLE BUYER

GREEN BAY, WI
Holstein Steers | Bulls
Fed Cows | Lean Cows

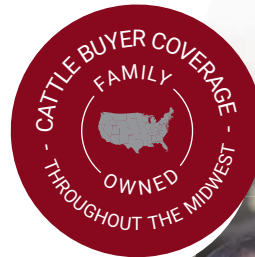
TIM LEONARD

608-434-2038



AMERICAN FOODS GROUP®

AmericanFoodsGroup.com



**HOLSTEIN STEERS • BULLS • FED COWS
LEAN COWS • DAIRY CROSS FATS**



FROM THE MINNESOTA HOLSTEIN STAFF



Megan Nelson
Business Manager



Hailey Frericks
Marketing Manager

Greetings from the MN Holstein Staff,

We have officially entered 2025 and are looking forward to another great year with the association. There are many things to look forward to in the coming year within MHA. First, is the MN All-Breeds Convention on March 8, hosted by the Meeker County All-Breeds Dairy Club. We look forward to seeing everyone at convention, as well as the MHA Annual Meeting, which will be held at 1 PM.

Before we know it, summer and show season will be here. The Rochester club is working hard to accommodate and welcome breeders and animals from throughout the state for our 2025 MN State Holstein Show. This will be held in Kasson, MN, at the Dodge County Fairgrounds on June 17-21. In this publication, you will find a list of rules and regulations. A link to register for the state show will be provided through email, Facebook, and the mnholstein.com website. We also encourage you all to participate in

the many district shows throughout the state. Show information for each of these will be found in the June Holstein News.

We are excited to have our summer intern, Allison, join us in mid-May. She will help execute summer activities and plan for the coming year!

If you haven't done so yet, please get your MHA memberships into Megan. They can either be mailed in or paid for on our website. There are numerous advantages to renewing your membership, including discounted registrations through Holstein USA.

For updated events and happenings within MHA, visit our website and Facebook pages frequently to check out what's new. There are many ways to get involved.

If you have any questions or requests, feel free to reach out to Megan at 320-259-0637 or minnesotaholstein@gmail.com, or Hailey at 320-249-2341 or mnholsteinmarketing@gmail.com.

- Megan and Hailey, MHA Staff

GOLDEN GOPHER FUTURITY XLVII

PRODUCTION WINNERS

PLACING	NAME OF ANIMAL AND OWNER	MILK	FAT	PROTEIN	VALUE
1	GOLDEN LICK MY TATOO Sierra Swanson & Rachel Kurth	30,924	1,234	962	\$4,181.44
2	GOLDEN WHITE LIGHTNING Sierra Swanson & Rachel Kurth	30,011	1,259	921	\$4,096.51

HOLSTEIN USA 40-YEAR AND 50-YEAR MEMBERS

FROM MINNESOTA AND SOUTH DAKOTA

40 YEAR:

- John W. Donnay
- James C. Pfeifer
- Mary Swart
- Henry G. Stelling
- Jeff Weidert
- Greg & Kristin Mahoney
- Jeffrey D. & Susan M. Thoe

50 YEAR:

- Larry Bachmann
- Bruce Heydmann
- Rodney L. Haefs
- William Mueller

Congratulations to these dedicated Holstein breeders!



Minnesota Holsteins Recognized in 2024

All National Showcase

The All-National Showcase Program is designed to recognize U.S. Registered Holstein® cows and their owners for exceptional performance at National Holstein Shows. Several Minnesota-owned Holsteins earned top 10 recognition.

In each of the uniform show classes, the top 10 animals earning the most points are recognized on the Holstein USA website. To qualify for this award, the animal

must meet the following criteria:

- Must be registered in the Holstein Association USA herdbook on or before November 15 in the award year
- Be exhibited at one or more National Holstein Shows during the award year

The list can be viewed in its entirety at https://www.holsteinusa.com/pdf/all_national_results/All_National_Showcase_2024_Results.pdf

SPRING CALF

8th place - Ms Blackjack Thsk Electrify - Blackjack, T Dickerhoff & G&M Schmidt

FALL CALF

6th place - Stu-Felt Hanans Ecstasy-ET - Andy Stuewe & Corey Feltmann

SPRING YEARLING HEIFER

3rd place - Budjon-Vail Eyec Chalack-ET - Calvin Bening

8th place - Kiefland Showtime Locash - Brea, Ava & Bryson Kieffer

WINTER YEARLING

All-National - Redline Jagger Impact - Nathan Johnson, Blackjack Holsteins & Grai-Rose Cattle Co.

Reserve All-National - Kurthhaven Limitless - Scott R. Culbertson & T&L Cattle Ltd.

FALL YEARLING

All-National - Venture Master Cactus - Tiede Cattle and Nathan Johnson

Reserve All-National - Kurthhaven Lauigi Tattoo - Kurthhaven Farms

5th place - Flower-Brook Tatoo Justine - Andrew Stuewe

MILKING YEARLING

3rd place - Steincrest Sandlot-ET - Will Steinhagen

8th place - Kurthkine Firtsch Brixson - Briccyn Kurth

150,000 POUND LIFETIME PRODUCTION COW

8th place - Don-Mair Chief Deseray - Andrew Stuewe & Corey Feltmann

SUMMER JR. 2 YEAR OLD

5th place - Sheeknoll Lambda Shiver-TW - Lindsey Beckendorf Borst

JUNIOR 2 YEAR OLD

5th place - Dreamway-Genx Master Abby - Chloe & Carly Feltmann & Keaton Phoneix

SENIOR 2 YEAR OLD

6th place - Blexys Thunder Bombshell-ET - Calvin Bening

10th place - Pine-Shelter Lokelani Radio - Reagan & Jacob Schmiek

JUNIOR 3 YEAR OLD

6th place - Elm-Lane Spitfire Lotus - Intrigue Holsteins & Blackjack Holsteins

SENIOR 3 YEAR OLD

4th place - Cal-Denier-I Gldwn Elsie-ET - Blackjack Holsteins, MB Luckylady, Nate Donnay

4 YEAR OLD

5th place - Bevans-Creek Wilma - Feltmann Dairy Farms

6th place - Flower-Brook Gelato-ET - Andrew Stuewe

AGED COW

10th place - Demmers Doorman Glisten - Demmer Farms

MINNESOTA & SOUTH DAKOTA HERDS

MAKE HIGH-RANKING HOLSTEIN BREED AVERAGE (BAA%) LISTS

Earlier this year, Holstein Association USA released the lists of the top Holstein Breed Age Average (BAA%) herds for 2023 classifications. A number of herds from Minnesota and South Dakota ranked in the list of Overall Top 200 BAA Herds for 2024.

The top herd from Region 6 was Ryan Griffin of Minnesota. Griffin recorded a BAA of 113.3 with ten cows. Several herds from Minnesota and South Dakota made the top 200 list and respective lists for herd size. Minnesota Holstein Association would like to congratulate all of these herds for this achievement.

To see the lists with all states included and a complete ranking by region, visit: <http://bit.ly/40VN9nb>.

The Holstein Breed Average (BAA%) value provides a way to compare the score of an animal (and herd average) to the average of the breed, taking into account the age of the animal and stage of lactation. All animals receive an individual BAA value on your herd classification report, and herds participating in the Classic or Standard options of the Holstein Classification program receive an overall BAA for the herd.

MINNESOTA + SOUTH DAKOTA'S 2024 TOP BAA HERDS

RANK	HERD NAME	STATE	BAA	# OF COWS
34	RYAN D. GRIFFIN	MN	113.3	10
41	KAMRIE A. MAUER & BENTLEY J. BRASCH	MN	112.8	12
60	JOHN W. DONNAY	MN	112.2	41
70	DEBRA, DANIELLE & PATRICK HEUER	MN	112.0	26
96	ANDREW STUEWE	MN	111.5	61
104	ROBERT & JEANNETTE SHEEHAN	MN	111.4	53
111	INTRIGUE HOLSTEINS	MN	111.3	37
116	THOMAS & LISA HURLEY	MN	111.2	14
134	LOREN & LUKE OLSON	MN	110.9	25
135	RICHARD A. SCHWEER	SD	110.9	40
150	ADAM, DANA & ALEX JOHNSON	MN	110.7	46
172	FIER-VIEW HOLSTEINS	MN	110.4	20
193	RYAN TALBERG	MN	110.2	18

OTHER NOTABLE BAA HONOREES REGION 6

22	RALMA HOLSTEINS	MN	110.0	77
23	PATTY JO & RONALD STROBEL	MN	110.0	43
24	OLMAR FARMS	MN	109.8	128
25	MATT TIMMER	MN	109.7	45
26	JAMES RIPP	SD	109.7	15





FROM THE MJHA PRESIDENT



Alexis Hoefs
MJHA President

Hello Junior & Adult Membership,

We have an exciting year ahead, and the Junior Board has been working hard to make these events the best yet!

First up, we're just a few weeks away from the 2025 Junior All-Breeds Convention in Otsego, MN. This event promises a great mix of fun and competition, featuring a waterpark, skillathon, dairy quiz bowl, jeopardy, speech contests, and more. We will also be electing the new Junior Board during the convention. If you're interested in running or have any questions, feel free to reach

out to me or any board member!

Next on the calendar is the State Show in Kasson, MN. This year, we're introducing workshops to give junior members even more opportunities to learn and grow. We're also excited to welcome Kelli Cull as our official judge.

Serving as President this past year has been an incredible experience and a meaningful way to close out my junior career. I'm truly grateful for the opportunity and appreciate all the support along the way!

-Alexis Hoefs, MJHA President

Junior Contacts: Alexis Hoefs, MJHA President: 320-339-7059 | ahoefs05@gmail.com
Jacob Pehrson, Kari Swanson, MJHA Advisors: jr.pehrson@gmail.com | 3sistersdairy@gmail.com

MJHA'S DEDICATED CORPORATE SPONSORS

Champion Donors:

American Foods Group
D&H Field Services, Inc.

Reserve Champion Donors:

Bird, Stevens & Borgen, P.C.
Crystal Creek
Gopher Dairy Club
Midwest Embryo Transfer Service
Select Sires Member Cooperative
Riverview LLP.
John & Nancy Bierbaum

Honorable Mention Donors:

AMPI
Centrasota
Citizens Bank Minnesota
Farm-Rite Equipment, Inc.
High Sierra Bio Distributing
Kandiyohi Holstein Club
Midwest Livestock Systems – Dairy Division
MLBA
Northern Valley Livestock Services

Security Bank & Trust
Twin Spruce Farm
Udder Tech

Supporters:

Lakes Community Coop
Lambda Delta Phi (LDPhi)
Leedstone
Sunrise Ag Cooperative
Beta of Clovia Sorority

BREEDERS SEMINAR RECAP

DR. JEFFREY BEWLEY PRESENTED HIS FINDINGS WITH MHA MEMBERS

On February 3-6, Dr. Jeffrey Bewley, Data & Innovations Specialist with Holstein Association USA, joined MHA members throughout the state for the annual Breeders Seminar. He shared insights from their study "A Million Reasons Why Confirmation Matters" and discussed technology advancements available to dairy farmers, many of which he has tested at the WKU Dairy Smart Lab.

We want to thank Dr. Bewley for his time and effort in sharing his knowledge with attendees. A special thank you also goes to Holstein USA Regional Rep Dennis Devore for accompanying him during his travels.

Minnesota Holstein appreciates the MN Corn Growers for their generous donation, which made this seminar possible!



2025 MINNESOTA STATE HOLSTEIN SHOW

Saturday, June 21, 2025 • Kasson, Minnesota • 8 AM • Judge: Chip Savage

ENTRY:

Entries will be accepted on FairEntry.com only. Please take note of the vaccination information below. The show will follow the PDCA's Code of Ethics (can be found online.) **ENTRY DEADLINE IS MAY 27, 2025.**

EXHIBITOR'S MEETING:

Friday, June 20, 2025 at 6:00 p.m. in the Show Arena. Exhibitors will receive their back tags at the exhibitor meeting.

STALLING:

Barns will be open on Monday, June 16 at noon for bed down. Please see page 18 for more information. All cattle must be in place and checked in 24 hours prior to the show. Anyone with a special request for hay or straw should contact John Bierbaum.

ACCOMMODATION RECOMMENDATIONS:

- Comfort Inn & Suites West - Medical Center | 2005 Commerce Drive, NW Rochester, MN 55901
- Baymont by Wyndham | 301 8th St SE, Kasson, MN 55944

*Room Blocks are listed under Minnesota Holstein Association

SHOW CHAIRS: Jeff Pagel (507) 272-6095, Kayla Sexton (507) 421-3587

STALLING REQUESTS: Rick Pagel (507) 951-2522

ONSITE CAMPING: Vincent Migliazzo (209) 658-5348

FEED/BEDDING SALES: John Bierbaum (952) 250-9660

IMPORTANT RULES TO REVIEW

(A full list of rules can be found online at www.mnholstein.com)

1. State show entry fee is \$20. Entries can be completed on FairEntry.com.
2. There will be no reserved stall fee and cattle will be stalled upon arrival.
3. State show entries must be received by May 27, 2025. Entries received after the May 27, 2025 deadline will be assessed a \$50 per animal fee. Entries received after June 13, 2025 will be \$100. Substitutions will be permitted.
4. All identification papers must be presented and identified in the exhibitor's name, except papers presented with a signed transfer and fees attached. Transfers and fees will be collected and sent to the Holstein Association USA. No calls will be made to verify ownership. Animals that are going on to other shows will be verified with Holstein Association USA. If these transfers are not recorded by state show check-in, the exhibitor(s) will be ineligible to show at a Minnesota Holstein sponsored district or state show for the following calendar year. Animals need to be transferred before check-in.
5. Copies of identification certificates will not be accepted. Original and association duplicates of identification certificates are permitted and accepted. Email copies of both sides of the identification papers from the Holstein Association USA will be accepted for show. It will be the responsibility of the exhibitor to provide the email. 87%RHA is eligible to show.
6. Syndicate or partnership animals may be shown at the Minnesota district and state shows providing the following requirements are met: 1. Show proof of ownership with a list of all members from Holstein Association USA, if all members are not individually listed on identification certificate. 2. Entry fee paid by exhibitor. 3. Paid state membership by each partner.
7. Where a herd is registered in the names of different members of a family residing on one farm and where the herd is one unit, and everyone is using the same prefix, all entries may be considered as exhibits of one breeder.
8. As exhibitor of all dairy animals originating from my farm to be exhibited at the Minnesota State Holstein Show agree that said animals have been vaccinated with either a killed or modified-live vaccine for the following diseases: IBR, BVD and Lepto within six months of the show date. If any outbreak should occur and is linked to our originating farm, Minnesota Holstein Association will not be liable.
9. The best udder in each milking class will be recognized with a rosette ribbon at the state show.
10. Exhibitors who wish to be recognized for production must identify accordingly in FairEntry.com and provide a DHIA herd code and barn ID. From there the records will be officially verified by DHIA. Any records sent in after the entry deadline will not be eligible for receiving production recognition.
11. There are no dry cow classes.
12. Premier Breeders (Bred and Owned) the owner of the dam at the time of service shall be considered the breeder of the animal. Where a herd is registered in the names of different members of a family and where the herd is one unit, all entries may be considered as exhibits of one breeder. Please Note: For non-family partnerships, to qualify for Bred & Owned Awards, one of the original owners must be listed as one of the current owners.
13. Exhibitors at any MN Holstein district or state show must live in Minnesota or South Dakota.
14. Any animal exhibited at any MN Holstein district or state show must be shown in only one state.
15. Premier exhibitor and premier breeder points will be based on six animals. Exhibitor must be the owner. Where a herd is registered in the names of different members of a family residing on one farm and where the herd is one unit, and everyone is using the same prefix, all entries may be considered as exhibits of one breeder. However, where the ownership is from two or more herds they will be considered as separate entries as stated owners on the paper with one owner having to be a resident of the state of Minnesota and a member of Minnesota Holstein Association. Senior points, starting at 20 with a 2-point drop between each placing down to 10th place, will be awarded for milking cow classes. Junior points will be awarded to the junior animals and will start at 10 points with a 1-point drop between each place down to 10th place.

STATE SHOW OPEN CLASS SCHEDULE

Show begins at 8 a.m. on Saturday, June 21, 2025. Classes will enter the ring from youngest to oldest.

CLASS 1 – Spring Heifer Calf

March 1, 2025-May 31, 2025

CLASS 2 – Winter Heifer Calf

December 1, 2024-February 28, 2025

CLASS 3 – Fall Heifer Calf

September 1, 2024-November 30, 2024

CLASS 4 – Summer Yearling Heifer

June 1, 2024-August 31, 2024

CLASS 5 – Spring Yearling Heifer

March 1, 2024-May 31, 2024

CLASS 6 – Winter Yearling Heifer

December 1, 2023-February 29, 2024

CLASS 7 – Fall Yearling Heifer

September 1, 2023-November 30, 2023

CLASS 8 – Junior Best Three Females

To consist of three animals from classes 1-7. All bred and at least one owned by exhibitor and all animals must carry the same prefix. Each exhibitor is limited to one entry.

CLASS 9 - Golden Gopher Futurity XLIX

September 1, 2022 - August 31, 2023

CLASS 10 – Summer Junior Two-Year Old

June 1, 2023-August 31, 2023

CLASS 11 – Junior 2-Year Old in Milk

March 1, 2023-May 31, 2023

CLASS 12 – Senior 2-Year Old in Milk

September 1, 2022-February 28, 2023

CLASS 13– Junior 3-Year Old in Milk

March 1, 2022-August 31, 2022

CLASS 14 – Senior 3-Year Old in Milk

September 1, 2021-February 28, 2022

CLASS 15 – 4-Year Old in Milk

September 1, 2020-August 31, 2021

CLASS 16 – 5-Year Old in Milk

September 1, 2019-August 31, 2020

CLASS 17 – 6-Year Old and Older in Milk

Before September 1, 2019

CLASS 18 – 150,000 lb. Production Cow

CLASS 19 – Best Three Females

CLASS 20 – Produce of Dam

CLASS 21 – Daughter and Dam

A 5-stall flat parlor is available for exhibitor use throughout the event. Dump buckets will be provided and collected for those milking in their pack.

2025 MINNESOTA JUNIOR HOLSTEIN SHOW

Friday, June 20, 2025 • Kasson, Minnesota • 8 AM • Judge: Kelli Cull

JUNIOR RULES AND REGULATIONS

The show will begin at 8:00 a.m. on Friday, June 20, 2025.

All entries must be in place and checked in 24 hours prior to the show.

1. Exhibitors must be a minimum of nine years old to participate, but not have reached their 21st birthday by January 1 in the year competing. Members who become 21 years of age during the current year will be allowed to compete in Junior activities until December 31st of the current year and not beyond that time.

2. All junior members will show under Minnesota Junior Holstein Association rules and animals must be shown by the owner except in extreme situations and then approved by the junior show committee a week prior to the show. Alternate leadsman forms can be requested if needed.

3. Any animal shown at the Minnesota State Junior Holstein Show with the exhibitor's name listed by May 27, 2025 qualify to be shown. If you wish to show an animal with the immediate family's prefix the registration paper does not need the exhibitors name on it (immediate family means parents and children). Adult/Junior partnerships are permitted. ***This rule only applies for the MN Jr. State Show.**

4. **4-H Lease Acceptance** - the Minnesota Junior Holstein Association will be accepting 4-H leases for the MJHA State Show. To enter a leased animal, you need to submit a copy of the registration paper and a copy of your lease affidavit on FairEntry.com.

5. State show entries must be received by May 27, 2025. Substitutions will be permitted. All entries must be completed on FairEntry.com.

6. The MN Junior State Show will start at 8:00 a.m. on June 20. The first class will be Class 22-J (Novice Calf), then Class 10-J through 18-J, then Class 1-J through 7-J ending with Class 23-J through 25-J.

7. Novice Class: Novice Calves may be from class 1-J, 2-J and 3-J. The calf may be shown in another class but the novice show person may not show in another class. Please remember to keep the size of the calf appropriate for the youth's ability. Ownership rules do not apply to novice class show person. The animals will NOT be placed and all youth will receive the same award.

8. All junior exhibitors are subject to the PDCA Code of Conduct Rules.

ENTRY FEE

Entry fee for the Minnesota Junior Holstein Show is \$10 per head. If you would like to participate in both the open and junior show, both fees need to be paid, and you need to register your animal as such in FairEntry.com. The fee is per head therefore you do not need to pay \$10 for a novice calf if the calf is already being exhibited in a different class. Only one animal per class will be cataloged. Substitutes can be made at the show. **A \$20 late fee will be assessed for those entries that come in after May 27, 2025.**

JUNIOR BRED AND OWNED

Junior Bred and Owned Class is based off the National Rules. To be eligible for Junior Bred & Owned, at least one of the Junior owners must be listed as a breeder and owner on the registration certificate.

TRANSFERS

A reminder to all juniors to get your junior state show animals transferred or registered now. **Animals shown in the Minnesota State Junior Holstein Show must be transferred into the exhibitor's name by May 27, 2025.**

- If papers are late coming, it is the exhibitor's responsibility to call Holstein Association USA so they have the papers in hand on the day of the show.

- There will be absolutely no transfer or registration applications accepted for junior show animals and there will be no phone calls or other such inquiries made to Holstein Association USA on junior animals.

ACCEPTABLE IDENTIFICATION

All animals exhibited in the Minnesota State Junior Holstein Show must have a verified form of identification at check-in. This could include: Holstein USA tags, registered RFID tag, drawing, or photo on registration paper.

SHOW CLASSES

Birthdates for the following classes will correspond to the open class birthdates. An animal cannot be shown in both the 150,000 lb. class and the aged cow class.

Class 22-J: Novice Calf

Class 1-J: Spring Heifer Calf

Class 2-J: Winter Heifer Calf

Class 3-J: Fall Heifer Calf

Class 4-J: Summer Yearling Heifer

Class 5-J: Spring Yearling Heifer

Class 6-J: Winter Yearling Heifer

Class 7-J: Fall Yearling Heifer

Junior Champion Female

Reserve Junior Champion Female

Class 10-J: Summer Junior 2-Year Old in Milk

Class 11-J: Junior 2-Year Old in Milk

Class 12-J: Senior 2-Year Old in Milk

Class 13-J: Junior 3-Year Old in Milk

Class 14-J: Senior 3-Year Old in Milk

Intermediate Champion Female

Reserve Intermediate Champion Female

Class 15-J: 4-Year Old in Milk

Class 16-J: 5-Year Old in Milk

Class 17-J: 6 Year Old and Older in Milk

Class 18-J: 150,000 lb. Cow

Lifetime production must be verified by a statement from exhibitors local testing supervisor or state dairy extension office. Statement must accompany animal to show. Only DHIA or official milk production records will be accepted.

Best Udder of Show

Best Bred & Owned

Senior Champion Female

Reserve Senior Champion Female

Grand Champion Female

Reserve Grand Champion Female

Class 23-J: Junior Showmanship - exhibitors that are between the ages of 9-12 as of Jan. 1 2025.

Class 24-J: Intermediate Showmanship - exhibitors that are between the ages of 13-16 as of Jan. 1 2025.

Class 25-J: Senior Showmanship - exhibitors that are between the ages of 17-21 as of Jan. 1 2025.

2025 MINNESOTA STATE RED AND WHITE SHOW

Thursday, June 19, 2025 • Kasson, Minnesota • 9 AM • Judge: Tyler Carter

The show will begin at 9:00 a.m. on Thursday, June 19, 2025. State show entries must be received by May 27, 2025. Entries received after the deadline will be assessed a \$50 per animal fee. Entries are \$25 per class, those received after June 13 will be \$100. Substitutions will be permitted. Registration entries will be completed on FairEntry.com. Junior show classes consist of all female classes except Best Udder of Show. The show will begin with the cow classes and

conclude with the heifer classes. All animals must be in place and checked in by noon on June 18, 2025. We will be following RWDCA show rules.

SHOW CLASSES

CLASS 1 – Spring Heifer Calf

March 1, 2025-May 31, 2025

CLASS 2 – Winter Heifer Calf

December 1, 2024-February 28, 2025

CLASS 3 – Fall Heifer Calf

September 1, 2024-November 30, 2024

CLASS 4 – Summer Yearling Heifer

June 1, 2024-August 31, 2024

CLASS 5 – Spring Yearling Heifer

March 1, 2024-May 31, 2024

CLASS 6 – Winter Yearling Heifer

December 1, 2023-February 29, 2024

CLASS 7 – Fall Yearling Heifer

September 1, 2023-November 30, 2023

CLASS 8 – Junior Best Three Females

To consist of three animals from classes 1-7. All bred and at least one owned by exhibitor and all animals must carry the same prefix. Each exhibitor is limited to one entry.

CLASS 10 – Summer Junior Two-Year Old

June 1, 2023-August 31, 2023

CLASS 11 – Junior 2-Year Old in Milk

March 1, 2023-May 31, 2023

CLASS 12 – Senior 2-Year Old in Milk

September 1, 2022-February 28, 2023

CLASS 13 – Junior 3-Year Old in Milk

March 1, 2022-August 31, 2022

CLASS 14 – Senior 3-Year Old in Milk

September 1, 2021-February 28, 2022

CLASS 15 – 4-Year Old in Milk

September 1, 2020-August 31, 2021

CLASS 16 – 5-Year Old in Milk

September 1, 2019-August 31, 2020

CLASS 17 – 6-Year Old and Older in Milk

Before September 1, 2019

CLASS 18 - 125,000 lb. Cow

Lifetime (Proof of production must accompany cow)

CLASS 19- Senior Best Three Females

All bred with the same prefix, at least one owned by exhibitor

Class 20-Produce of Dam

Produce of one cow to consist of two animals, any age, need not be owned by one exhibitor.

Dam must be named.

Class 21- Daughter and Dam

Need not be owned by one exhibitor.

MHA'S DEDICATED CORPORATE SPONSORS

GRAND CHAMPION



RESERVE CHAMPION

Advanced Dairy

American AgCo Trading Company

HONORABLE MENTION

Midwest Embryo Transfer Service LLC

Farmers Win Co-op

Citizens Bank Minnesota

Fieldgate Cheese/First District Association

Isaacson Sales & Service

Gorter's Clay & Dairy Equipment Inc.

Centra Sota Cooperative

Form-A-Feed

Windy Ridge Vet Clinic, PLLC

Magnifi Financial

Diamond K Genetics, PLC

Nelson Milk Hauling

AMPI

Keep Em Walkin Hoof Care Inc.

Vita Plus

Valley Dairy Supply

FRIEND OF MHA

Famo Feeds Inc.



Midwest Holsteins

SPRING 2025

ILLINOIS • IOWA • MICHIGAN • MINNESOTA • MISSOURI • WISCONSIN



Andrew Hette
— Photography —

JEFFREY-WAY H O L S T E I N S

ONLINE AUCTION
MARCH 22 ON
CATTLECLUB.COM



PROGENY FROM THIS COW FAMILY SELLS!

Jeffrey-Way Hard Rock TWIGS EX-94 | *Hard Rock x Doorman x EX-92 Gold Chip x EX-93 Windbrook x EX-91 GMD Durham*
Unanimous All-Canadian 4-Year-Old • Unanimous All-American 4-Year-Old • Grand & Supreme Champion, Royal Winter Fair 2024
owned by Kevin Doeberiner, Lindsay Bowen, Pat Conroy, R & F Livestock Inc. and Walker Dairy, Inc.



Jeffrey-Way Tact-ET

Jr. All-American & HM All-American Fall Yearling 2024
sold in our 2023 sale - owned by Kale, Kley, Ryan & Logan Beer



Jeffrey-Way Addison Sauna EX-94

3rd 4-Year-Old, Wisconsin Championship Holstein Show 2024
Intermediate Champion, District 6 Show 2023
Selling a choice of her two Hulu daughters

Cattle viewing all day on March 21 & 22 and any other time by appointment. Bidding opens March 21 and closes March 22 at 7 PM

Jeff & Kate Hendrickson and Brooks & Riley Hendrickson | Belleville, Wis.

Brooks: 608-225-5530, hendricksonbrooks@gmail.com

Jeff: 608-636-3177, hendricksonjeff664@gmail.com



Follow us on Facebook



Dairy cattle judging is strong at the University of Minnesota,

so strong that its teams have placed 1st overall in 14 of the 30 contests across the past 10 contests held at the All-American Dairy Show (Harrisburg, PA), the North American International Livestock Exposition (Louisville, KY), and World Dairy Expo (Madison, WI).

Also, the University of Minnesota has placed 1st or 2nd overall in 22 of the 36 contests across the past 12 held at these 3 locations. No other university comes close to this incredible record of success. In 2024, the University of Minnesota was again 1st overall in the national contest at World Dairy Expo. This was the 4th time in the past 10 years that the University of Minnesota has placed 1st in the national contest, and no other university has placed 1st more than once in that interval of time.

If you want a career in the dairy industry, consider the University of Minnesota.

In addition to participating in our highly successful dairy judging and dairy challenge programs, you can join the Gopher Dairy Club, whose student members gain experience and industry contacts through many activities such as an all-expense-paid 10-day senior trip to California in January. Both inside and outside the classroom, our dairy professors make teaching and working with students their top priority.

Learn more today at ansci.umn.edu



GO FOR THE
GOLD!

www.umn.edu

612.624.2277

www.ansci.umn.edu



UNIVERSITY OF MINNESOTA

The University of Minnesota is an equal opportunity educator and employer.

CFANS

COLLEGE OF FOOD, AGRICULTURAL
AND NATURAL RESOURCE SCIENCES



IOWA *Holstein* ASSOCIATION

Email: iowaholsteins@gmail.com
Website: www.iowaholsteins.org

OFFICERS

Walt Wessel, President • 563-590-8162

28547 400th St, Greeley, IA 52040 • wesselcrest@msn.com

Paul Stempfle, Vice-President • 563-590-8162

16707 100th St, Maynard, IA 50655 • pstempfle94@gmail.com

Shellie Volker, Secretary/Treasurer • 319-269-0318

20252 130th St, Sumner, IA 50674 • shelliev@yahoo.com

Brianna Lucey, Editor • 563-329-1003

203 N. Homestead St., Garnavillo, IA 52049 • iowaholsteins@gmail.com

DISTRICT DIRECTORS

Doug Lyons • 563-419-0275 • 131 Military Rd, Castalia, IA 52133

Sheri Danhof • 563-380-5945 • 1225 Parsley Dr, Waukon, IA 52172

Doug Brown • 563-880-6776 • 39284 Skip Level Rd, Colesburg, IA 52035

Dan Bolin • 319-278-4288 • 30707 180th St, Clarksville, IA 50619

Jim Vierhout • 712-439-2932 • Box 563, Hull, IA 51239

Jeff Hammerand • 563-744-3611 • 23920 N Bankston Rd, Epworth, IA 52045

Tom Holub • 319-213-4256 • 4638 Linn-Jones Rd, Monticello, IA 52310

DIRECTORS-AT-LARGE

Kevin Fossum • 563-535-7783 • 1267 Jeglum Rd, Waterville, IA 52170

Larry Landsgard • 563-419-5576 • 17518 Gunder Rd, Postville, IA 52162

Trent Henkes • 563-783-2479 • 18467 165th St, Luana, IA 52156

Blake Courtney • 563-387-7879 • 2564 Pole Line Road, Ridgeway, IA 52165

Heather Moore • 563-357-1611 • 22654 92nd St, Maquoketa, IA 52060

Tom Simon • 563-599-9183 • 10644 Cemetery Rd, Farley, IA 52046

Jason Volker • 563-920-8151 • 9161 M Ave Maynard, IA 50655



Michigan HOLSTEIN ASSOCIATION

OFFICERS

Steve Reed, President - Owosso: 989-277-2078

Jessica Jakubik, Vice President - Prescott: 616-889-3849

DIRECTORS

Joe Kulhawick - McBain: 231-884-0555

Lauren Siver - Munger: 810-844-6159

Kelly Raterink - Zeeland: 616-283-4652

Eric Sneller - Sebawaing: 517-420-6840

Drew Rupprecht - Vassar: 989-223-9464

Malissa Reed - Owosso: 989-277-3343

Ethan Haywood - Hastings

Levi Westendorp: 269-838-8075

Moss McCauley: 616-446-2670

MICHIGAN DAIRY CATTLE NEWS

Melissa Hart, Editor: 517-398-1957

farm.writer@hotmail.com



MINNESOTA HOLSTEIN ASSOCIATION

P.O. Box 83 Glencoe, MN 55336

(320) 259-0637

Email: minnesotaholstein@gmail.com

WWW.MNHOLSTEIN.COM

OFFICERS

Darrel Rennich, President:

605-695-3676 | 46679 204th Street, Bruce SD, 57220

Eric Sonnek, Vice-President:

320-266-1510 | 15439 150th Avenue, Foreston, MN 56330

DIRECTORS

Trevor Ekkel: 507-215-7521 | 633 130th Avenue, Pipestone, MN 56164

Nathan Donnay: 218-234-3716 | 6245 120th Street, Glencoe, MN 55336

Rebecca Groos: 320-290-9555 | 8082 County Road 6 SW, Howard Lake, MN 55349

Tony Kohls: 612-226-4180 | 40917 296th Street, Arlington, MN 55307

Jacob Pehrson: 507-340-6538 | 39199 391st Ave, St. Peter, MN 56082

Lucas Plamann: 320-583-1784 | 2213 Lake Hook Road, Hutchinson, MN 55350

Chris Schulze: 507-820-0452 | 1963 150th Avenue, Holland, MN 56139

Ashley Swenson: 507-241-0544 | 45711 380th Street, Nicollet, MN 56074

Randy Gross: 605-864-1422 | 1771 130th Ave, Lake Benton, MN 56149

Kari Swanson: 320-583-3978 | 54815 Meeker-Renville Line Rd., Hutchinson, MN 55350

Chad Kieffer: 507-259-4985 | 26234 County Road 33 Utica, MN 55979

NATIONAL DIRECTOR

Spencer Hackett: 320-393-3056 | 17011 Aspen Road NE Rice, MN 56367

HOLSTEIN ASSOCIATION USA REGIONAL REP

Tim Abrahamson: 612-308-4066 | tabrahamson@holstein.com

Dennis Devore: 319-270-5038 | ddevore@holstein.com

STAFF

Megan Nelson, Business Mgr.: 320-259-0637 | minnesotaholstein@gmail.com

Hailey Frericks, Marketing Mgr.: 320-249-2341 | mnholsteinmarketing@gmail.com



Wisconsin Holstein Association

902 8th Avenue, Baraboo, WI 53913

Phone (608) 356-2114 • Fax (608) 356-6312

1-800-223-4269

wisholsteins@gmail.com

www.wisholsteins.com

WISCONSIN HOLSTEIN ASSOCIATION STAFF:

Laura Wackershauser, Executive Director

Mara Budde, Director of Communications

EmmaRae Brown, Director of Marketing & Membership

BOARD OF DIRECTORS:

Ryan Weigel, President - 608-434-4109

Kurt Loehr, Vice President - 920-602-0101

Steve Maier, Secretary - 715-226-0709

Ty Hildebrandt, Exec. Committee - 920-253-7797

Krista Luedtke, Exec. Committee - 920-779-0332

Brian Coyne - 715-495-1447

Patrick Crave - 920-988-6437

Todd Hoesly - 608-558-6437

Joe Meyer - 715-223-5918

Nicole Miller-Speich - 608-289-0411

Brenda Murphy - 608-575-1525

Ralph Petersheim - 608-632-3893

NATIONAL DIRECTORS:

Tony Brey - 920-495-2555

Bob Webb - 920-377-1079



Missouri *Holstein* Association

417-743-2921 • www.missouriholstein.com
jwright@missouriholstein.com

OFFICERS

Scott Wilson, President: scwilson30@gmail.com
417-592-0646 • 4604 Lawrence 1040 Miller, MO 65707
John Schoen, Vice President: schoenfarms1@hughes.net
573-934-3548 • 447 Co. Rd. 519 Oak Ridge, MO 63769
Jodi Wright, Secretary / Treasurer: jwright@missouriholstein.com
11449 Lawrence 2220 Verona, MO 65769 • 417-743-2921
Shannon Kleiboeker, Director at Large: mopulsator@gmail.com
417-737-2876 • 17077 Lawrence 1030 Wentworth, MO 64873
Bailey Keltner, Junior Advisor:
bskeltner@gmail.com • 417-399-3098
Case Melzer, Junior president: themelzerfive@gmail.com
Barry Steevens, State Dairy Ext. Specialist (Retired):
steevensb@missouri.edu • 573-474-8058

DIRECTORS

Ryan Bilyeu, Past President: 417-838-1093
James Penn, Northeast District president: 660-342-0250
Alfred Brandt, Northeast District director: 573-897-2120
Dallas Cornelius, Northwest District president: 816-262-1225
Misty Langford, Northwest District director: 816-244-0423
Nelson Hostetler, Southwest District president: 417-327-7001
Larry Wright, Southwest District director: 417-743-2921
Tommy Scrivner, South Central District president: 417-543-0725
Becky Durst, South Central District director: 417-926-3301
John Schoen, Southeast District president: 573-934-3548
Corvin Schoen, Southeast District director: 573-986-8041
Mark Chamberlin, West Central District president: 660-287-1940
Jay Moreland, West Central District director: 816-258-3353
Janine Staiger Pirtle, State Director at Large: 417-838-5486
Ted Probert, State Director at Large: 417-718-1818

ILLINOIS HOLSTEIN ASSOCIATION

www.illinoisHolsteins.com



OFFICERS

President - Aaron Heinzmann Clinton
17645 Coles Creek Rd., Carlyle, IL 62231 • 618/781-7994 • aaronheinzmann@gmail.com
Vice-President - John Erbsen Northwest
10974 Beason Rd., Lanark, IL 61046 • 815/275-4990 • jersben@ssmidamerica.com
Treasurer - Carol Jones Heart of Illinois
116 W. 10th St., Gridley, IL 61744 • 815/848-1500 • skipcarolj@gmail.com
Secretary - Sarah Lenkaitis Tri-County
6N707 Corron Rd., St. Charles, IL 60175 • 920/517-1942 • ilholsteinsecretary@gmail.com

EXECUTIVE MEMBERS

Sarah Butler Heart of Illinois
35821 E 900 N Rd., Arrowsmith, IL 61722 • 309/824-8621 • butlers1014@gmail.com
Kevin Wendling Effingham
13500 N 400 St., Altamont, IL 62411 • 217/240-6196 • kjholsteins@altamont.net
Brian Olbrich McHenry-Lake
1318 IL Rte 23, Harvard, IL 60033 • 815/482-7426 • holbricholsteins@gmail.com
Lucas Clanton Gateway
1199N 100th, Mulberry Grove, 62262 • 618/322-3523
Past President - Herb Schmiedeskamp Mississippi-Valley
2328 N. 1700th Pl., Camp Point, IL 62320 • 217/242-3920 • sunhi7777@yahoo.com

DIRECTORS

Boone-Winnebago Aaron Mitchell, Winnebago 815/585-2785
Clinton Steve Kollmann, New Baden 618/363-2259
Clinton Brett Richter, Highland 618/223-3351
Effingham Gary Brummer, Effingham 217/821-5338
Effingham Kevin Wendling, Altamont 217/240-6196
Gateway Leon Dorsey, Greenville 618/292-9105
McHenry-Lake David Shanks, Garden Prairie 815/790-8406
Mississippi-Valley Jim Schluter, Red Bud 217/898-5707
Mississippi-Valley Beth Weas Cash, Paloma 217/491-1286
Northwest Richard Mensendike, Elizabeth 815/281-0250
Tri-County Jonathan Heinsohn, Kirkland 815/979-5314
Junior President Magen Busker, Ridott 815/275-4574
Junior Vice President Alaina Dinderman, Orangeville 815/821-2066

Holstein Association USA Field Representatives Jason Ewing • 417/459-9507 • jewing@holstein.com
Lila Sloan • 815/262-8504 • lsloan@holstein.com
Holstein Association USA Director Andy Lenkaitis • 630/200-8617 • andylenkaitis@gmail.com

MIDWEST HOLSTEINS INDEX TO ADVERTISERS

AG3.....	16	Kampy Holsteins Tag Sale.....	25
B&W Dreams Guernseys & Holsteins.....	32	Kiefland Holsteins.....	35
Badger Invitational Sale.....	13	Lida-Acres.....	22
Barron County Spring Classic.....	34	Marathon County Holstein Breeders.....	42-43
Betley Breeders Bash Sale.....	10	Mil-R-Mor.....	21
BJ Grove.....	48	Miller Livestock.....	9
Bougie Holsteins.....	22	MO Heifer Tag Sale.....	29
Buckeye Royalty Hauling.....	32	Nobland Farms.....	37
Carifly.....	15	Oh-Mi Partners.....	30
Carter's Corners.....	48	Olmar Farms.....	28
Clinton County Classic.....	14	Pinnacle Genetics.....	7
College of the Ozarks.....	38	Pioneer Dairy Classic.....	31
D Bar J Livestock.....	49	Quest for Success.....	39
DBC Ag Products.....	23	Rush Creek Originals.....	13
Do-N-Joy Genetics.....	11	Sancrest Trailers.....	29
Dreamhaven.....	50	SIU Family Farm Resource.....	40
Dylan Reed.....	40	South Dakota State University.....	34
Farnear.....	6	Southern National Sale.....	49
Genosource.....	51	Star-Summit Farm.....	24
Golden Oaks.....	33	University of Minnesota.....	3
Green Meadow Farms.....	17	UW-Madison.....	52
Hawkeye Breeders Service.....	20	UW-Madison - Alpha Gamma Rho.....	41
Holstein USA.....	47	UW-River Falls.....	36
Illinois PDCA.....	8	Vitality Crew.....	12
Indiana Holstein Multi-Breed Sale.....	12	Waupuca-Waushara Sale.....	18-20
Iowa County Holstein Breeders.....	25	Wisconsin Dairy Showcase.....	43
Jeffrey-Way Holsteins.....	2		

cover photo by Andrew Hetke

The Next **RED SIRE** **AUDACIOUS-RED**

AUDACIOUS-RED is combining the exciting sire **ARCHITECT*RC** with the Proven Adler family that is behind Red & White All-Star, **ALTITUDE-RED**.



MGD: Farnear TBR Aria Adler-ET*RC EX-96

FARNEAR AUDACIOUS-RED

Architect*RC x VG-87 Doc x Adler-ET*RC EX-96
+3.11 GPTAT +2.90 UDC +2393 GTPI +688 Milk

AUDACIOUS-RED IS AVAILABLE THROUGH **STgenetics**



DELTA-LAMBDA & ALTITUDE-RED

PREMIER SIRES OF WORLD DAIRY EXPO 2024

Thank you to the breeders who believe in our philosophy and invest in our bulls. Seeing so many beautiful progeny in the show ring brings us great joy. Our thanks also go to the STgenetics® team, who care for the sires, work in the lab, ship the semen, and bring our genetics to producers around the world.

Farnear
HOLSTEINS

Tom & Rick Simon Families | 10664 Cemetery Road | Farley, Iowa USA
Tom: 563-599-9183 farnearholsteins@gmail.com

THE SHIRE SIDE



Design: Topline Marketing + Design - South Downrow Anna - Cybil Fisher Peppermint

PINNACLE REAGAN

Anna EX 91 @ 5-06

1-11 2x 283D 13770M 5.7 784F 3.1 427P
2-10 2x 266D 16810M 4.2 703F 3.0 497P
4-02 2x 305D 20629M 3.9 812F 3.1 648P
1st Jr 3-Yr-Old & Grand - MI Spring All Breeds Show '22
1st 4-Yr-Old & HM Sr Champ - IN State Fair '23

Due back in September to Reynolds

Anna has joined our IVF program and has
embryos by Robinson

KOZY KOUNTRY K-SIRE

Peppermint EX 91

Intermediate & Grand Wisconsin Spring Show '24
Intermediate & Grand Indiana State Fair '24
1st Winter Yearling Midwest National 2022
Nom. All-American Winter Yearling 2022

Dam: Kozy Kountry Precious EX-94

Lifetime 2629 151790M 3.2 4785F 2.8 4201P

Peppermint is also in our IVF program

Anna's daughter

PINNACLE FREEBEER ANYTIME VG 86 @ 3-07

2-00 2x 19954M 4.3 855F 3.0 608P
3-00 2x 23948M 4.4 1056F 3.1 739P
Due in June to Player
Anytime has a Kingsire Jr 2-Yr-Old Due in early March
Alphabet looks to be a fun Jr 2-Yr-Old

Other Shires

PINNACLE FREEBEER MONDAYS GP 83 @ 3-7

2-00 2x 15799M 4.0 633F 3.1 494P
3-01 2x 22205M 3.7 825F 3.1 683P
Due Back in June to Jamaica
Has a fancy spring yearling by Reynolds

PINNACLE CHAMP LIQUEUR GP 82 @ 2-3

2-00 193D 12281M 3.8 468F 3.2 398P RIP
Due July to Stanley
Her dams are NC, 89, 87, 90, 88

PINNACLE KING SODA

Fall yearling - same family as Liqueur
Due in September to Stryker
her dams NC, 88, 89, 87, 90, 88

HAWKHAVEN CHAMP BARBARA GP 83 @ 2-4

230D 2x 11964M 4.3 510F 3.4 401P
Due June to Stanley
Her dams GP, NC, 86, 90, 86, 89, 86



BRENT ROBINSON • BRENT MOYER • CARO, MICHIGAN
989-553-4333 • BREN_HAVEN@YAHOO.COM

77TH ILLINOIS PDCA CALF SALE

SATURDAY, APRIL 5, 10:30 AM · LIVINGSTON COUNTY AG FAIRGROUNDS, PONTIAC, IL



YELLOWSTONE TAMARA-ET

9/24 RED Acetylene sells from EX-91 Crush! She is a sister to the dam of All-American Tamara!



LOTTOS ATWOOD LIZETTE EX-94

Her 9/24 Sidekick sells from All-Canadian Lizette then Winterbay Goldwyn Lotto EX-95!



ERBACRES GLORY OF LIBERTY EX-90

Selling 9/24 *RC Warrior from this family! Multiple Jr All-American nominees & EX dams!



HARTMANHILLS DURHAM CHARISMA EX-91

12/23 Foremost sells from Res. All-American Charisma x 2E-91 Cosmos



ARTHURACRES HANDSOME ANNALISE 2E-91

Selling a June Stryker from 2X Jr All-American Annalise x EX-93 Alise x Alamode EX-94!



TOPP-VIEW RED ROBIN ALEXA 2E-91

Selling 9/24 Anacoda from 3X All-American Alexa x 2E-92 x VG-89 dams



CARN-QUEST PRONTO RAYFIA EX-94

3/24 Defiant sells from Rayfia, 8th gen EX direct back to EX-97 Roxy!



MS APPLE ANDORRA EX-91

6/24 Delta-Lambda sells directly from Andorra x EX-96 Apple herself!



KNONAUDALE MUDPIE-ET 2E-94

Selling a 9/24 Sidekick x VG-87 Unix x Res. AA Mudpie x 4E-96 16* Jasmine!



R-VISION SOLOMON SELENA EX-92

Selling her 12/23 Tango & 9/24 Eye Candy dtrs! G'dam is Nom. AA EX-94 Dundee Samantha



HILLACRES MORRAE MARYLAND EX-95

9/24 Tequila sells from EX-91 Comerica x All-Canadian & Res. All-American Maryland!



MISH-RO VIP SHABBAT SHALOM VG-88

Selling her 9/24 Big Red. Shalom was Nom. All-American in '19 and backed by 7 VG/EX dams

Catalog Online - Illinois Holstein, Cowsmo & Dairy Agenda Today / Cowbuyer Online Bidding
Contact: Gene McCoy 217-840-0157 / Darren Ropp 815-848-3424 / Derek Nolan 217-244-7637

MILLER

LIVESTOCK
Equipment

HALFWAY, MO 65633



SPREADERS

HAGEDORN uses Penta vertical beaters that deliver performance and maximize the nutrient value of your manure

NEW HAGEDORN V5440 • TANDEM AXLE

NEW HAGEDORN 5290V • TANDEM AXLE

3.99% FINANCING AVAILABLE

WE HAVE WHAT YOU ARE LOOKING FOR



DUMP BOX

Penta dump trailers feature a unique cylinder system designed to keep trailer stable during unload.

NEW PENTA DB50 DUMP BOX • 23T SILAGE CAPACITY • TRI-AXEL

MIXERS

NEW 40 SERIES MODELS AVAILABLE

PENTA'S VERTICAL TMR MIXER

has always been designed and built to be the longest lasting and most efficient mixer on the market today.



NEW PENTA 4930

- 480 CU. FT.
- SINGLE SCREW



NEW PENTA 4540

- SINGLE SCREW



NEW PENTA 6730

- 640CU. FT.
- TWIN SCREW



PENTA 4130

- LIGHTLY USED
- 425 CU. FT.

PENTAEQUIPMENT.COM



JONATHAN
417-327-2887

LARRY
417-327-5003

May 17, 2025

BREEDERS BASH

hosted by



OCD JORDY LIONKING-RED VG-88

Descendants from Lionking sell!

This cow family has been honored with 18 All-American, 10 Junior All-American and 6 All-Canadian nominations.

Get into the middle of the ring with genetics from Lionking!



JOIN US FOR THE BREEDERS BASH!

Join us for an open house with an embryo sale and meal on **Friday, May 16**. Then come back for the main event on **Saturday, May 17**!

DEEP PEDIGREED COW FAMILIES SELL



Adler

Caught Your Eye

Blexy

Footloose

Adeline

Sequel

FARNEAR-TBR ARIA ADLER-ET EX-96

Unanimous All-American Production Cow 2021

ROSIRS BLEXY GOLDWYN EX-97

Supreme Champion, WDE 2017

MEAD-MANOR DEF ADELINE-RED EX-94

Supreme Champion, WDE Jr. Show 2019

LADYROSE CAUGHT YOUR EYE EX-95

3X All-American

OAKFIELD SOLOM FOOTLOOSE EX-97

Supreme Champion, WDE 2022

SYNERGY SPIKES SEQUEL-RED EX-94

Grand Champion, Intl. R&W Jr. Show 2023



Dancing Diva

Karmina

Lucille

COLOR BREED OFFERINGS FROM THESE COW FAMILIES

HI-GUERN VIEW DANCING DIVA EX-96

Unanimous All-American 2018 & 2021

MARLIE GENTLEMAN KARMINA EX-94

Grand Champion, Intl. Ayrshire Show 2021

ROLLING SPRING PREMIER LUCILLE EX-95

Res. Supreme Champion, WDE Jr. Show 2023

Watch the Breeders Bash at Betley Family Farms Facebook page for more updates!

Sale managed by:

HAMMERTIME
AUCTIONEERING HOLSTEINS
Ryan Krohlow: 920-639-5500

Synergy
FAMILY DAIRY
breeding cows you love to milk
Jay Jauquet: 920-639-6408



BETLEY
FAMILY FARMS

Trent Styczynski, Herd Manager | 715-304-7773
W1630 Redwood Drive, Pulaski, WI 54162

Midwest Spring Edition 11



CRESCENTMEAD JAURORA-RED-ET

EX-92 - DAUGHTERS SELL BY
ROMPEN, ALTITUDE AND ALPHA
HM JR AA SR. 3 RED '23, NOM JR. AA SR. 3 BLACK '23



MORRILL WARRIOR 4271-RED

VG-88 - SELLS FRESH
2X NOM ALL-AMERICAN, RES SUPREME CHAMPION
MN STATE FAIR '23



SCENIC-EDGE JADENE-RED

EX-92 - ALPHA DAUGHTER SELLS
ALL-MN JR. 2 '23



STRANS-JEN-D TEQUILA-RED-ET

EX-96 - DAUGHTER BY UNSTOPABULL SELLS
5X NOM ALL, MANY DAUGHTERS NOMINATED



CHERRY-LOR LADD RIPPLE-RED

EX-95 - DAUGHTER BY ALTITUDE SELLS
6X NOM AA, 2X RESERVE AA



ERBACRES SNAPPLE SHAKIRA-ET

EX-97 4E 6★'S - GRANDDAUGHTER BY ALPHA SELLS
SUPREME WDE '21 & '23



GARAY AWESOME BEAUTY-ET

VG-88
SISTER BY ALTITUDE SELLS



JACOBS GOLDWYN BRITANY

EX-96 2E 36★'S - GRANDDAUGHTER BY
ALLIGATOR SELLS
CANADA HOLSTEIN OF THE YEAR '17



OAKFIELD SOLOMON FOOTLOOSE-ET

EX-97 - GRANDDAUGHTER SELLS
SUPREME WDE '22, 2X GRAND WDE, 2X RES. GRAND WDE



ROBLAND NORWIN BERMUDA-ET

EX-93 - DEC. SISTER SELLS & DAUGHTER BY TANK SELLS DUE
JULY AS MILKING YEARLING
3X NOM AA, AA SR. 3, RES. GRAND & INT. CHAMP WDE '22,
RES. AA 4 YEAR OLD '23



FELICIDAD ROCKSTAR FIONA-ET

EX-91 - DAUGHTER SELLS BY STING
MATERNAL SISTER - JC WDE '24



SVHEATHS HGUN COROLLA-ET

EX-92 - DAUGHTER SELLS
MANY DAUGHTERS NOMINATED



MAPLE-DELL KINGSIRE DARON

EX-93
DAUGHTERS SELL BY: REYNOLDS & VIKING



DISCOVERY'S TEQUILA ESCAPE

EX-95 - DAUGHTER SELLS
JUG WINNER '16, MANY DAUGHTERS NOM AA

Schedule of Events

SATURDAY APRIL 5

CATTLE VIEWING

5-8 PM SOCIAL HOUR

& OPEN BAR

SUNDAY APRIL 6

CATTLE VIEWING

2-6 PM DINNER IN THE LOFT

MONDAY APRIL 7

9 AM COFFEE, BLOODY'S &
MIMOSA'S

10:30 AM ANNOUNCEMENTS

11 AM SALE STARTS

Selling 100 Head All-Breeds

APRIL 7, 2025

DO-N-JOY-
GENETICS

**TONY, KATHERINE
BROOKLYN, BRYCE & BLAKELY KOHLS**

Where Memories Are Made and Dreams Are Followed

40917 296TH STREET, ARLINGTON MN, 55307
612-226-4180 | TONYKOHLS1080@GMAIL.COM

Just Wanna Have Fun! **JUST WANNA HAVE FUN!**



Vitality Dairy Crew
 Susie Green • Sadie Green • Emily Klingbeil • Elsie, MI • 989-413-0639

We look forward to being back in the show ring in May at the Great Lakes Spring Show!

INDIANA HOLSTEIN ASSOCIATION MULTI-BREED SALE

Online Bidding thru Cowbuyer



SATURDAY APRIL 12TH, 2025 | 11 A.M.

Whitley County Fairgrounds | 680 W Squawbuck Rd, Columbia City, IN 46725

Catalog online at
 Dairy Agenda Today



EARLY

CONSIGNMENTS



CLASS-L DOORMAN BAILEY EX-94
 Jr AA 5 Yr Old '21

Fancy Sidekick bred heifer due in July to Energy out of VG
 2-yr-old Moovin then the EX-94 Doorman! Deep cow family
 back to Cobequid Spumantes Beaute EX-96

ANNA MOSER

Architect and Believe-P embryos directly out of Miss
 Apple Snapple-Red!

MILKSOURCE GENETICS

LUCKE ADVENT ASIA EX-94
 Jr 2 Atomic-Red due in May to Hulu out of

EX-91 Warrior then Advent Asia!
HILLTOP-RJ HOLSTEINS



Follow us on
 Facebook!

SALE COMMITTEE

MS KING-STREET ROCKNROLL-RED
 EX-92 @ 3YR

Fancy Maximum-Red summer yearling out of EX-92 Warrior who
 was Nom Jr AA Spring Yearling 2022

CASSIE GEBERT & JORDAN KUHN

Hulu embryos out of 91 Apple Crisp then Apple herself!
REDCARPET HOLSTEINS

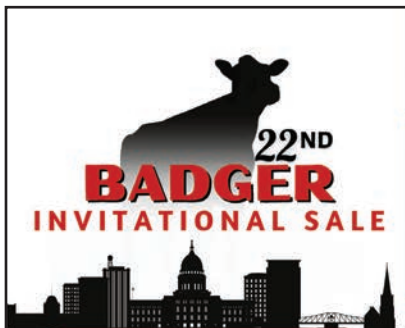
Rich Nisen (574) 536-1353 | Doug Wicker (765) 561-4186 | Greg Peters (812) 528-3221 | Jeff Price (765) 661-1555 | Micah Matlock (317) 468-5103 | Marcus Troyer (260) 609-5141 | Sheldon Thomas (574) 202-5194



CUSTOM MADE SHOW DISPLAYS



Facebook @RushCreekOriginals
Website <https://rushcreekoriginals.com>
Email renee@rushcreekoriginals.com
Phone 920-945-0315



Embryo, Choice and
Video Live Lots

Want the latest details?
Follow our Facebook for more!



SALE CONTACTS:

Tamra Ihm - (608) 341-0222
Kylie Konyn - (760) 532-9498
Brianna Meyer - (920) 843-3559
Garrett Ulness - (920) 901-0625
Emma Dorshorst - (715) 305-6192
Emma Vos - (920) 323-5206

SATURDAY, MARCH 8TH, 2025

Join us on campus or
online via Cowbuyer!



Erbacres Snapple Shakira EX97
Supreme Champion WDE '21 & '23
4 #1 Helion x Shakira's 94
Diamondback daughter sell



Oakfield Solom Footloose-ET EX97
Supreme Champion WDE '22
4 #1 Dropbox x Footloose's 87
Hanans granddaughter sell



Ladyrose Caught Your Eye EX95
3X WDE Class Winner
#1 Alligator x Caught Your
Eyes's **Delta-Lambda** daughter sell



Jericho-Dairy Baracuda-ET*RC
2E-EX96 & 3X AA Nominee
4#1 **Architect** x Baracuda
& 1st choice of Dec 2025
Hulu daughters sell



Blondin Goldwyn Subliminal EX97
Star of the Breed '21
3#1 Unix x Subliminal's **King Doc**
daughter & choice of 3 March '25
Eye Candy calves x her 88
Sidekick daughter sell



Hilrose Advent Anna-RED-ET
4E-EX95 & WI Cow of the Year '18
Hulu & **Audacious** embryos x
92 Jordy America & 3#1 **Hulu** x
92 granddaughter
Atlanta embryos sell



Oeh-My Victorious Parade EX93
HM Grand WDE '24
5 #1 **Victorious** x 94 Penelope
full sisters to Parade sell



Jenlar Carter Waltz-ETV EX91
2 lots from Waltz Family! Choice of
Foremost Dec calves x Waltz's 85
Norwin & a **Glenwood** September calf
maternal sister to Waltz

....these lots plus many more!

**JOIN US
ALL DAY!**

Campus Tours
1-4pm
Dairy Center, Center for Dairy Research, New Meat Lab & more!

Social Hour
5:30pm
Featuring catered appetizers, cash bar & silent auction items

Award Ceremony
6:30pm
Incoming freshmen scholarships & alumni awards

Sale Begins
7pm
Bid fast & bid last! Lots of impressive consignments!

Union South
Varsity Hall III
1308 W. Dayton St.



Wisconsin Union
Experiences for a lifetime

MARCH 29, 2025 • 11:00 AM



HIGHLAND, ILLINOIS

30 miles east of St. Louis

A sale of Champions from Champions!



ERBACRES SNAPPLE SHAKIRA EX-97

2X Champion WDE • 4X AA or Res. AA

Selling out of her daughter Jacobs Lambda Shayla VG-88 is a Jr. 2 Hammer due in May.

A sister to the ever-popular Superman at Blondin Budjon, Vail



SEAVALLEY RALENES MIA KHALFIA

Res. AA R&W Sr Yrlg '24

SHE SELLS! Fresh just before the sale, backed by several VG or EX dams

Schluter, Reed, Thorman, Carter



ANITA ABSOLUTE JOLINE-RED

Grand Champion R&W WDE '21 • AA 5-Yr-Old '20

Selling her very special Alpha Winter Yrlg due in September – Milksource

Also selling her grdaughter by Altitude due in April out of VG-88 Hanans – Vandoske



OAKFIELD SOLOM FOOTLOOSE EX-97

2x Grand Champion WDE

Res. Grand Champion WDE '24

Selling her grdaughter by Chief due in fall as

a Milking Yrlg backed by EX-93 Denver Reed



WALK-ERA DUNDEE ANNELISE EX-95

Jr. AA Jr. 2-Yr-Old & 5-Yr-Old

Nominated AA Jr. 2-Yr-Old & Jr. 3-Yr-Old

Selling her very stylish Jerry Lewis Sept calf

Budjon



MILKSOURCE ATTICA-RED EX-92

Res. AA Jr. 3-Yr-Old '21

AA R&W Summer Jr. 2-Year-Old '20

Selling her VG-86 Unstopabull due Sept 1

and her June Warrior calf Woker



BUTZ-BUTLER GOLD BARBARA EX-96

Grand Champion WDE '19

AA Lifetime Production Cow '19 & '20

Selling her Chief Sr. Yrlg due in Sept

to sexed Thunderstruck Krullcrest



RATLIFF PRICE ALICIA EX-95

3x National Champion

Selling her Premier Summer Jr. 2 grdaughter

due in June out of EX Excitation

Krullcrest



HARVUE ROY FROSTY EX-97

2x Grand Champion WDE

Pedigree that makes Champions

Selling her Doc Sr. 2 grdaughter just fresh

out of EX-90 Shamrock

Clanton/Kollman



LAVENDAR RUBY REDROSE-RED EX-96

2x Grand Champion WDE

AA Lifetime Production Cow '07 • AA 5-Yr-Old '05

Selling her Altitude grdaughter just

fresh as a Sr. 2-Yr-Old

Clanton/Kollman



SHEEKNOLL DURHAM ARROW EX-96

Grand Champion WDE '16

Selling Artist 4-Yr-Old just fresh

backed by EX Saturn

Gingerich



STRANS-JEN-D TEQUILA-RED EX-96

2X Grand Champion R&W WDE

Res. AA R&W Aged Cow '17

Res. AA R&W 5-Yr-Old '16 • AA R&W 4-Yr-Old '15

Selling Architect Summer Yrlg grdaughter

Golden Oaks

SALE CONTACTS

Scott Courtney, auctioneer.....563-380-1318
 Lucas Clanton.....618-322-3523
 Brian Olbrich.....815-482-7426
 Ron Roskopf.....414-587-4402
 Bruce Gingrich.....574-536-3061
 Ted DeMent.....217-725-2432



View sale catalog at DairyAgendaToday, IllinoisHolsteins or COWBUYER

Sale Catalogs: Kate Geppert • 573-808-5607 • ksgeppert@gmail.com

Design © Topline Marketing + Design

WHEN CATTLE
ARE IN THEIR SIGHT,
YOU NEED MORE.



**MORE THAN JUST A
FLY CONTROL PRODUCT.**

ClariFly® Larvicide is more than just fly control. More support.
More expertise. More species. More than just a bag of active
ingredients. The only thing it's not more of is work. It is perfectly
blended in your mineral supplement to become a part of what
you are already doing - feeding your cattle.

Visit CentralFlyControl.com to learn more.



THE ONLY BRAND APPROVED FOR 5 SPECIES



ClariFly and ClariFly Larvicide with design are registered trademarks of Wellmark International.

TOWNLINEACRE

733H000011

LIONHEART

✓ **+3.38 TYPE** aAa: 351426
PAZZLE X DOC X DOORMAN X GOLDWYN



DAM: TOWNLINEACRE DOC LENA EX-94
11th generation VG or EX from the Roxys!

D2 SUMMERFEST

733H000004

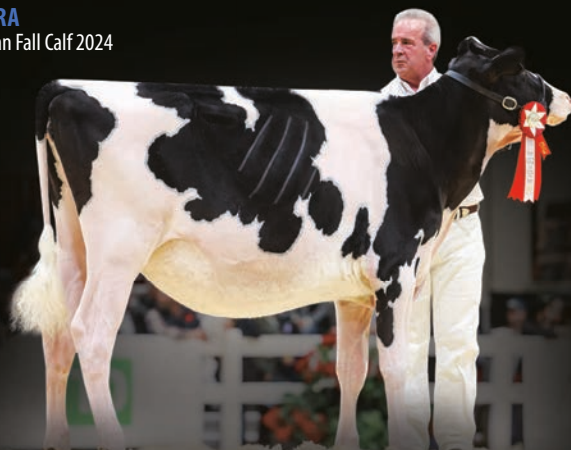
CAUGHTUP

YELLOWSTONE TAMARA

All-American & All-Canadian Fall Calf 2024

✓ **NO LAMBDA BLOOD!**

SUMMERFEST X LADYROSE CAUGHT YOUR EYE EX-95 96-MS



YELLOWSTONE CU HALLELUJAH
Nominated All-American Spring Calf 2024

D2 DROPBOX

733H000013

EPIPHANY

✓ **+3.60 TYPE** ✓ **+3.37 UDC** ✓ **+1066 LBS MILK**
DROPBOX X LAMBDA X EX-95 CAUGHT YOUR EYE

DAM: D2 LAMBDA EYES ON THE PRIZE VG-89

Nominated AA Summer Junior 2-Year-Old 2023



2ND DAM: LADYROSE CAUGHT YOUR EYE EX-95
3x All-American in Milking Form

Design © Topline Marketing + Design - Cowana, Bullvine,
Beth Hayes & Ella Wright, photos



Breeding Consistency
FROM COWS WITH PURPOSE

AG3.ca | info@ag3.ca | David Dymant | 905.308.1008



Thinking of *Spring*



GREEN-MEADOW

Delta

92699 EX-90

Fresh again in her 4th lactation
and testing at 120 lbs.

GREEN MEADOW F A R M S

CRAIG, DARCY & CORBIE GREEN
VELMAR GREEN

989-862-4291 • Elsie, Michigan 48831
greenmeadowfarms.com • FOLLOW US ON FACEBOOK



"Where the Latch String is Always Out"

38th Annual Waupaca-Waushara Show Opportunity Sale

Saturday, April 5, 2025 • 12:00 Noon • Weyauwega, Wis. Fairgrounds



OAKFIELD SOLOM FOOTLOOSE-ET
2E-97 EX-MS

Grand Champion, Intl. Holstein Show 2024
An Eye Candy fall calf from Footloose's VG-87 Respect granddaughter sells. 2nd dam an EX-93 Denver. **Royal-Vista**



KNONDALE JASMINE-ET
4E-96 EX-MS

8-02 2x 365 33,603 4.9 1645 3.2 1080
A Holy P winter calf sells from Jasmine's VG-88 2Y Delta-Lambda. **Chris & Jen Hill**



OUR FAVORITE ENDLESS-ET
3E-95 EX-MS

6-08 2x 365 45,900 4.1 1869 3.6 1642
A September 2024 Lombardi from Endless sells. 2nd dam is 3E-94. Next three dams are 93, 93, 92. **Synergy**



TEAM OKALIBER MALLORIE
2E-96 EX-MS

Grand Champion Junior Show, Midwest National Spring Show 2022
A summer yearling Eye Candy sells from Mallorie's EX-90 Doorman sister. 2nd dam a 2E-92 Windbrook. **Highwaymen**



LYLEHAVEN ATWOOD LYLLEY-ET
3E-95 EX-MS

5-11 2x 365 41,280 4.4 1831 3.2 1334
Lylly's Delta Lambda summer yearling sells. Same family as Lila Z EX-94. **Weidner & Wolosek**



LOTTOS ATWOOD LIZETTE-ET
3E-94 EX-MS

8-00 2x 365 36,560 4.6 1671 3.1 1133
Lotto's December 2024 Delta-Lambda sells. 2nd dam EX-95 Goldwyn Lotto. **Booth Haven**



VANDOSKES DBACK CARLEY-ET
EX-91 EX-MS

4-08 3x 41,710 4.7 1940 3.1 1292
Carley makes the All-American kind. Her RC Altitude summer yearling could be the next nominee. **Vandoske**



SHEEKNOLL DURHAM ARROW
2E-96 EX-MS

Grand Champion, World Dairy Expo 2016
A fancy summer yearling Lambda from a VG-86 2Y Sidekick sells. 2nd dam 2E-92 Gold Chip then Arrow. **Nova**



GARAY OTTO BRITA
VG-89 2Y

Reserve All-Wisconsin Jr 2-Yr-Old 2023
Brita's dam is a 2E-91 Doorman. 2nd dam an EX Atwood. Brita's summer yearling by Showtime sells. **Ballweg**



CURR-VALE DIAMONDBACK ADA-TW
EX-91 EX-MS

3-11 2x 32,280 4.5 1443 3.3 1071
A red Analyst winter calf from Ada sells. Next two dams EX-94 from Pinevale. **Gene Drought**



DUBEAU DUNDEE HEZBOLLAH
EX-92 EX-MS

4-03 2x 365 42,050 4.4 1859 3.1 1299
Reserve All-American 4 Year Old 2011
A Sidekick winter calf sells from Hezbollah's EX-94 Atwood. **Weidner & Wolosek**



FOUR-OF-A-KIND MICH MIRACLE
3E-93 EX-MS

4-08 2x 305 34,590 4.1 1422 2.8 956
A Lombardi winter calf sells from Miracle's VG-88 EX-MS Gold Chip. **Townlineacre**



TRIPLECROWN RUBICON 989-ET
VG-8 DOM

4-7 3x 48,090 5.1 2451 3.9 1886
Get a potential +3000G March 2025
Sheepster x Perfect x VG-87 Helix with 43,370 1990 1517 at 2Y. 3rd dam EX 57,640M, then Rubicon 989. **Kestell**

Catalog contact: Dick Piechowski
e-mail: holmlandfarms@gmail.com;
Ph: 715-258-2757

Watch for the catalog & sale updates on
Facebook - [facebook.com/wwholsteins/](https://www.facebook.com/wwholsteins/)



38th Annual Waupaca-Waushara Show Opportunity Sale

Saturday, April 5, 2025 • 12:00 Noon • Weyauwega, Wis. Fairgrounds



MS APPLE SNAPPLE-RED-ET

2E-96 EX-MS

8-01 2x 305 42,450 4.2 1799 3.1 1328

Reserve All-American 2017 & 2020
A fancy Dropbox December calf sells from
Snapple's 2Y Tatoo.

Brant Flier

Snapple's spring yrlg Maximum sells.

Milksource



KEVETTA RDBST LUCIOUS-RED

EX-94 EX-MS

4-03 3x 365 32,580 4.2 1369 3.1 1009

A spring yearling RC Alpha sells from
Lucious' VG-87 Jordy. The Jordy was the
2021 RW AA Spring Yearling.

E-Donk



SIEMERS AWESOME GREAT-RED

2E-93 EX-MS

Unanimous AA R&W Sr 2-Yr-Old 2018

An RC Hulu fall calf from Great sells. 2nd
dam an EX-92 Defiant with 41,770M.

Vir-Clar



MEAD-MANOR DEF ADELINE-RED

2E-94 EX-MS

6-00 3x 365 34,980 4.0 1404 3.0 1065

Adeline's Altitude fall calf sells.

Justin Ossmann

An Architect summer yearling from
Adeline sells.

Mead-Manor



OAKFIELD BRO FRITZ-RED-ET

EX-92 EX-MS

4-07 2x 365 31,400 4.5 1406 3.4 1055

An RC Alpha summer yearling sells from
Fritz's VG-87 Jordy. Next dams 93, 95, 94.

Trav-Annah



WINDY-KNOLL-VIEW PHIREY-RED

2E-94 EX-MS

Res. Grand Champion,

2021 NE All Breeds R&W Show

A September 2024 Alpha sells from
Phirey. 2nd dam EX-91 Destry.

Brandon Gross



CRESCENTMEAD JAURORU-RED-ET

EX-92 EX-MS

Grand Champion, Minnesota State Fair
Junior Show 2023

A red Unstopabull fall calf from Jaurora
sells. 2nd dam Nominated Jr. AA RW Jr. 2
2012.

Do-N-Joy



MS KRESS-HILL SAPPHIRE-RED-ET

2E-92 EX-MS

Supreme Jr Champion of the Jr. Show,
World Dairy Expo 2018

This family has produced numerous AA
nominations. A March 2025 Eye Candy
from Sapphire sells.

Kress-Hill



OCD AVA RHIANNA-RED

EX-92 EX-MS

Nom. Jr AA R&W Sr 2-Yr-Old 2021

Rhianna's dam was Rosedale Lucky Rose-
Red 2E-94. A red Believe P fall calf from
Rhianna sells.

Heartland Dairy



MS TREEHAYVEN SECRET-RED-ET

EX-92 EX-MS

4-03 2x 339 25,640 4.0 1021 3.6 919

From the Seisme EX-97 family. A
December 2024 Legend sells from
Secret's EX-90 daughter.

Hensel



TRI-VISION AMELIA-RED-ET

2E-90

4-08 3x 365 37,290 4.0 1482 3.3 1214

A polled RC Hulu December calf sells from
Amelia's VG-88 Addiction P.

Elmlo



TANDE WARRIOR KARA-RED

EX-91 EX-MS

2nd Sr 3-Yr-Old, 2024 MN State Fair

Kara'a Alpha winter calf sells. Cleland
Advent Korie 3E-94 family.

Donnay



HILROSE ADVENT ANNA-RED-ET

4E-95 EX-MS GMD

7-02 2x 365 47,040 5.2 2456 3.3 1570

3 sell from the Anna family:

A winter yearling RC Architect x VG-88
Moovin.

Holle

A red winter yearling Architect x VG-87
Altitude.

Krohlow

A red summer yearling Hulu x VG Analyst x
2E-91 Lotus.

Sleik



KHW REGIMENT APPLE 3E-96 DOM

Three Apples sell.

A July Heatwave x EX-91 RC Crush. **Wilstar**
Dropbox fall yrlg pregnant to Tango. Dam
EX Moovin x EX-93 Artist.

Hamm

A polled red Lite it Up fall calf x VG-85
Analyst x 2E-92 Olympian.

Sugar-C



38th Annual Waupaca-Waushara Show Opportunity Sale



DREAMHAVEN GC RICOTTA

2E-91 EX-MS

4-05 2x 305 31,350 3.8 1197 3.3 1019

Ricotta's RC Hulu summer yearling sells. 2nd dam EX-91 Dempsey **Luedtke**



CRISDHOM-LL WINDBRK ASHLEY

2E-94 EX-MS

Grand Champion, District 1 Show 2018

A July red Acetylene sells from Ashley's 2E-91 Advent sister. Multiple generations of EX Royal Rosas. **Crisdhome**



EASTSIDE LAMBDA HATTIE

EX-91 EX-MS

2nd Jr 2, Western Spring National 2023

Hattie's Hulu fall calf sells. 2nd dam is an EX-93 Rubicon with 37,831 6.0 2269.

Hogge, Dymentholt & Wadeland



BUDJON-NITZY DESTINY-RED-ET

2E-94 EX-MS

4-3 2x 365 36,080 3.3 1202 3.1 1124

An RC Dropbox spring yearling sells from Budjon-Nitzy Destiny-Red's VG-88 Warrior granddaughter. 2nd dam EX Absolute.

Kinnard

Other outstanding consignments:

- **Jim Sattler** sends a fancy Rubicon fall calf from a GP-84 Fever with 34,670 4.1 1414.
- **Zach, Luke and Anna Olson** offer a winter yearling red Journey from a VG-88 Jordy. 2nd dam VG-87 with 1841F.
- A summer yearling Boom from a GP-84 2Y sells. 2nd dam V6-88 Applecrisp. **Summer Hammann**
- **Betley's** send a September 1 Cadillac calf from a VG-87 EX-MS Crushabull sells from Bella-Ridge family.
- **Stanley Borchert** sends a Supertype fall calf from a VG 2Y Redeye. 2nd dam VG-88 America.
- **Jetway** sends an Architect fall calf from a VG-88 Diamondback then an EX-90 Contender.
- A September 2024 Jagger sells from a 7th generation EX from the Elegance family. **Selz-Pralle**

- A red Rompen fall calf sells from Nehls-Valley RB Love's 2Y Moovin granddaughter. 2nd dam EX-92 Diamondback. **Nehls-Valley**
- A fancy Legend summer yrlg x EX-92 Reginald from the Dellias. **Opsal**
- Thunder Storm winter yrlg from an EX-91 Believe, Nom AA Winter Yrlg 2023. Second dam a 3E-91 Solomon. **East-Colt**
- **Schultz & Preder** send a Tango fall calf x 2E-94 Schluter Shelby Lee-Red-ET 2022 Res. Jr. AA R&W Aged Cow
- Delta-Lambda fall calf x VG-86 Hanans x VG-88 Doorman, **BOELD**

The Waupaca-Waushara Holstein Breeders will be offering a 5% discount on any calf purchased by a Wisconsin Junior Holstein member.

STILL FAMILY OWNED AFTER 55 YEARS IN THE BUSINESS!

Hawkeye

BREEDERS SERVICE Inc.

A premier custom collection and housing facility for your sire's needs

Certified export facility for countries around the world

Sexed semen \$16 or less

Satellite facility located in Brooklyn, Wisconsin just south of Madison

Service with Integrity!



Farm Manager: Shane Boston 515.480.0035
bjensen@hawkeybreeders.com • Office: 515.993.4711
32642 Old Portland Road • Adel, IA 50003

Visit us online at:
www.hawkeybreeders.com

FIND US ON FACEBOOK: Hawkeye BREEDERS SERVICE

DOUBLE ROXY SELLS!



DAM:
CARN-QUEST
PRONTO
RAYFIA EX 94
PHOTO: LEA MCCULLOUGH

*Mil-
R-
Mor* **DEFIANT
RIZ-ET**

B. 3/8/24

8 GENS EX ROXY DAMS THROUGH SIRE SCIENTIFC B DEFIANT
X 9 GENS EX ROXY DAMS ON THE MATERNAL SIDE
OF THIS STACKED PEDIGREE

SHE SELLS **4/5/25**

PDCA Calf Sale, Pontiac, Illinois



**765 E ROCK GROVE RD, ORANGEVILLE, IL
LORILEE 515.290.0453 BOB 815.819.7282**

THANK YOU TO THE ILLINOIS HOLSTEIN
ASSOCIATION AND THE BUTLER FAMILY
FOR THE 2025 JUNIOR BREEDER AWARD!

MARK YOUR CALENDARS

2025 MHA SPRING SALE

NOW FEATURING

All-Breeds!

2025

MN

HOLSTEIN ASSOCIATION
ALL-BREEDS

Spring Sale

APRIL 19, 2025 | 7 PM

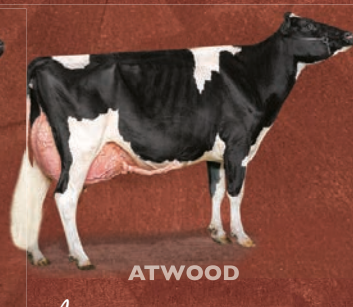
COWBUYER.COM

MNHOLSTEIN.COM

The A Team



IMPACT



ATWOOD

LIDA-ACRES IMPACT *Arabella* EX 90

NOMINATED ALL AMERICAN SR 3 YR OLD 2024
2ND SR 3 OPEN & 1ST JR MIDWEST FALL NATIONAL 2024
4TH SR 2 MIDWEST FALL NATIONAL 2023

LIDA-ACRES ATWOOD *Arabella* ET EX-94 2E

DAM OF IMPACT ARABELLA
2ND AGED COW OPEN, 1ST JR & SR CHAMP OF THE JR SHOW
NOMINATED JR ALL AMERICAN 5 YR OLD 2022
9TH 5 YR OLD INTERNATIONAL HOLSTEIN SHOW 2022
MEMBER OF NOMINATED ALL AMERICAN PRODUCE 2022

Granddam **LIDA-ACRES DAMION** *Anna* EX-94 2E

Lida-Acres

THE JOHNSON FAMILY
PELICAN RAPIDS, MN
218-863-2525 | 218-329-9244

Raising Champions



LUCK-E MCGUCCI

Arabel



HEATHERSTONE

Redhot

ARABEL

- CALVES ON THE GROUND BY ALLIGATOR, HULU, ADVANCER
- PREGNANCIES BY TANGO AND GOLDWYN
- DUE BACK IN APRIL

REDHOT

- CALVES ON THE GROUND BY ALPHA, ALTITUDE, JORDY, ALLIGATOR, ARCHITECT, TANGO, HULU, DEVOUR
- PREGNANCIES BY GOLDWYN, LAMBDA, HARRELL P RED AND ASHER RED

**WATCH FOR HER CONSIGNMENTS ON
THE DO-N-JOY SPRING SALE**

Inquiries Always Welcome

BOUGIE HOLSTEINS
Kyle: 320-250-0711 - John: 320-293-8397

Today's Consumption Tomorrow's Production



 **FirstArrival®**

Your future is now. And it starts with her. Help her maintain normal digestive health and support a functioning immune system with First Arrival® total eubiotics. This easy-to-feed product is available in powder or paste. Kickstart tomorrow's production today.



**Be proactive
with calf health.**

Scan for a free
on-farm consultation
with your local
DBC representative.




Ag Products®

©2023 DBC Ag Products

ROOTED IN EXCELLENCE

OUR GTO NOMINEE BACKED BY 11 EX DAMS

Drawing to be held on May 3, 2025
Kent County Fairgrounds, Lowell, MI
Prior to the Great Lakes Spring Show

Star-Summit Alt Parfait-Red

DOB: 9-4-24

ALTITUDE X EX92 DIAMONDBACK

2nd Dam: Stoney-M Absolute Pearl VG-87

3rd Dam: Just-N-Rust Atw Precious-ET EX-90

4th Dam: Rocklan Lee Cherry Pie-ET EX-94

5th Dam: Mayerlane-Dk Fig-Pie-ET EX-91

6th Dam: Golden-Oaks Prelude Pie-ET EX-93 GMD DOM

7th Dam: Golden-Oaks Mark Prudence EX-95 GMD DOM

8th Dam: Ogden Hanover Sex Prudence-ET EX-91 DOM

9th Dam: Dreamstreet Rorae Pocohontis EX-93

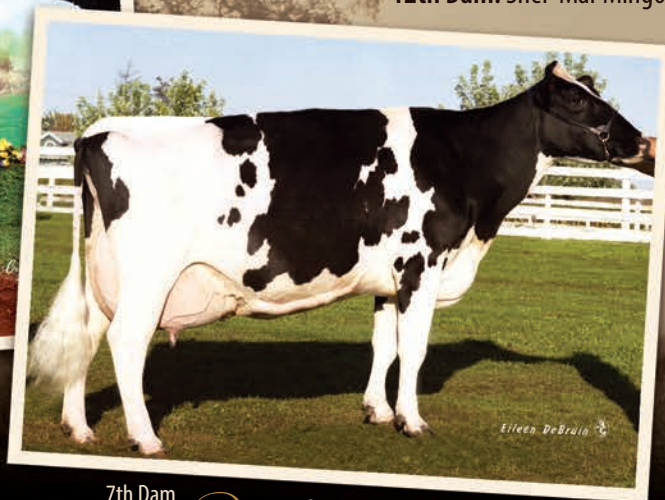
10th Dam: Sher-Mar Highmark Hiawatha EX-94

11th Dam: Sher-Mar Lee Mitzi EX-91

12th Dam: Sher-Mar Mingo Mimi EX-90



Just-N-Rust Atwood *Pledge*-ET EX-91
Full-sister to EX90 3rd Dam



7th Dam
Golden-Oaks Mark *Prudence* EX-95 GMD DOM

Striving for a balance of production & type

Star-Summit Farm

41 Years PBR Award
Classification 111.2%

Embryos, service age bulls &
young bulls are available

Tim Baker • 616-813-6745 • 2335 16th Avenue • Byron Center, MI 49315

a DECADE of



Hodglyn Alt Mallory-Red-ET

VG-87 2y

Sister to Royal Supreme Champion,
Blondin Unstopabu Maple-Red EX-94
Unstopabull & Alpha dtrs. sell!

- BAA: 110.1 on 288 cows
- 2024 District 10 Premier Breeder & Exhibitor
- 4 Year Progressive Breeder Registry
- 2025 WHA Distinguished Young Breeder Award

*Fancy calves, yearlings & show cows will be offered from families like
Maple, Bonnie, Anna, Matilda, Go For Gin, Blexy, Royal Jewel,
Talent Limited, Emoji, Have Not & Jasmine!*

Cattle Preview 1-4 pm Friday, April 18th

Showing & Fitting Clinic 10:30 am Saturday, April 19th

**Intents to Bid due by 12:30 with Bid Offs to take
place LIVE at 1 pm, April 19th**

Intents to Bid can be placed in person, with any
sale staff or on Cowbuyer.com

Sale closes 5 pm • Complimentary lunch

Follow our event page on Facebook for complete details!



**Managed in a commercial
environment, 20+ Young Cows
will be tagged
including groups of fresh cows**

TAG SALE APRIL 19, 2025

KAMPHUIS FARMS LLC
N4884 Oak Grove Rd., Brandon, WI 53919

Steve: 920.904.2366
Doug: 920.904.4630

Darren: 920.872.0243
Derrek: 920.872.0244



Back to Back Premier County!

Outstanding Holstein Boy & DJM - Evan Hathaway

12 & Under Recognition - Elise Gilbertson, Naydeen Gilbertson and George Linscheid

WHY Friend - Angela Davis Brown

Premier County - Iowa County - **2 years in a row!**

Speaking Contest - Naydeen Gilbertson, 3rd Junior Division

WHY Leadership Award - Kelsey Hardy

Advertising Contest - Emma Giddings, 2nd in Professionally Assisted

Arts & Crafts - Emma Giddings, 2nd & people's choice, senior

Junior Trip - Evan Hathaway

JACs - Mckenna Niemeier, Kelsey Hardy, also elected JAC chair

5th Junior Dairy Bowl - Iowa County - Evy, Lily & George Linscheid & Elise Gilbertson

4th Senior Dairy Bowl - Iowa County - Evan Hathaway, Kelsey Hardy, Mckenna Niemeier & Julia Searls

Congratulations to these District 3 members on their accomplishments

Outstanding Holstein Girl - Ainsley Noble

Scholarship Recipients - Payton Calvert, Wesley Winch

YDJM, Junior Progressive Breeder & Long Range Production - Kayla Buttles

**Congratulations from the Iowa County Holstein Breeders - we're proud
of this outstanding group of young people representing Iowa County!**

Iowa County Junior Holsteins

Angela Davis-Brown, 608-574-7756, arbrown81@hotmail.com



2024 Wisconsin Outstanding Holstein Girl & Boy Features

The Outstanding Holstein Boy and Girl awards are the highest honor that the Wisconsin Junior Holstein Association can bestow on members. The winners of these awards are chosen based on their Distinguished Junior Member applications and an interview. Our 2024 recipients were recognized at the Wisconsin Junior Holstein Convention at the end of December 2024. Get to meet the winners, Evan Hathaway and Ainsley Noble.

Evan Hathaway



Wisconsin Junior Holstein Association (WJHA) builds the future of the dairy industry not just in Wisconsin, but across the United States. Through competitive rounds of quiz bowl and jeopardy, creativity with photography and crafts, and working hard on award forms, lessons are learned and relationships are built. WJHA is home for juniors to prosper and grow into the future

leaders of the dairy industry. But amongst everything else, WJHA is home to hopes, dreams, and proud accomplishments many youth believe to be impossible to reach. As for me, the accomplishment that I only ever dreamed of came true during this year's Wisconsin Junior Holstein Convention when I was named the 2024 Wisconsin Outstanding Holstein Boy.

My name is Evan Hathaway and I am the 19-year-old son of Alycia and the late Josh Hathaway. I grew up in Barneveld, Wis. with my parents and two siblings, Elliot and Emma. Currently, I am attending the University of Minnesota-Twin Cities, where I am majoring in both animal science and agricultural communication and marketing. Outside of class, I am very involved in the Gopher Dairy Club, the Minnesota Dairy Judging Team, UMN CFANS Undergraduate Student Board, Delta Theta Sigma Fraternity, and the Iowa County Junior Holstein Association.

The start of my Holstein story may not look quite like many of my peers', but it's certainly one that has taught me numerous lessons. When I was younger, I never wanted to listen and appreciate the stories that my family told about our homebred Holsteins and their success in the barn and various shows, let alone even step foot on the farm. One night, I was forced to go to the farm as a punishment and was tasked with helping feed the calves. I enjoyed the forced opportunity to work with the calves that night, and my experience ignited the initial flame

in me that drove me to keep coming back to help with chores around the farm.

After the dispersal of our herd in 2019, I realized that breeding and developing show cattle was a hobby I wanted to turn into a way of life, and even a potential career. I searched sales and breeders' barns to find heifers I was confident in to lay the foundation of my breeding program.

The most notable animal I purchased was Schluter Atlanta-Red-ET EX-92, an Altitude granddaughter of brood cow, Hilrose Advent Anna-Red. Atlanta was a heifer that taught me many lessons about hard work, perseverance, and optimism. Atlanta is now owned with Matthew and Elizabeth Gunst, and Smith-Crest. After the creation of the Atlanta partnership, I moved my show cattle to Smith-Crest and Ladinodale, where I now call home and continue my passion for breeding and exhibiting cattle by assisting with show prep and daily chores outside of college.

Purchasing Atlanta allowed me to exhibit at numerous shows, including the District 3 Holstein Show, Wisconsin Summer Championship Show, Wisconsin Junior State Fair, Midwest Youth Dairy Classic, and many more. Not only has obtaining Atlanta allow me to get started with showing Registered Holsteins at a higher level, but it has also given me my first experience marketing embryos domestically and internationally, as well as beginning my own breeding decisions.

Along with pursuing my dreams of raising and showing animals, I also became involved in the Wisconsin Holstein Association. In 2021, I attended the WJHA Area Activity Days, where I participated in dairy quiz bowl for the first time thanks to my mentor, Angela Davis Brown. The following year in 2022, I attended my first Junior Convention in Appleton, Wis. As a county, we competed in dairy jeopardy and dairy quiz bowl. The highlight of that first convention was receiving the honor of being elected as a first-year JAC. As a JAC, I represented the southwest district. I had many responsibilities, including being the chairperson for the Wisconsin Summer Championship Show showmanship competition, selecting judges and running the showmanship competitions for my district, serving as the chair for the activity room at junior convention, and being a member of the social media team for the Wisconsin Junior Holstein media accounts.

Becoming involved in the dairy industry and the Wisconsin Holstein Association has been one of the most rewarding decisions I have ever made. My involvement has taught me that I can do things I could not have ever imagined wanting to do and so much more. This association has allowed me to grow personally and professionally, and is continuing to help me to reach my future goals.

I owe so much to the Wisconsin Holstein Association and the people that make up this organization. Ask questions, do not be afraid of failure, build relationships, and always say,

“Yes!” to new opportunities. Where you came from and who you know is not what defines you and your success. YOU create opportunities for yourself, YOU work hard, and most importantly, YOU write your own story both inside and out of this industry we all call home.

Ainsley Noble



The saying has always gone that “the best things take time.”

One of the best experiences of my life has been competing at the Wisconsin Junior Holstein Convention since I was eight years old. And the one dream I’ve had since I first watched the older youth achieve milestones, was to be named the Outstanding Holstein Girl. In my final year competing at the very

convention that raised me, my greatest achievement yet came to fruition. Being named the Outstanding Holstein Girl alongside my parents, county members, mentors, and other juniors is an indescribable feeling.

My name is Ainsley Noble and I am the 20-year-old daughter of Troy and Jaime Noble. Along with my two siblings, Drew and Macie, we are the sixth generation to call Nobland Farms home. There, we farm with my parents and grandparents, where we milk 450 Registered Holsteins, run a herd of 80 beef cows, and farm 1,500 acres of land.

My story began in the rolling hills of Grant County, located directly between Platteville and Lancaster. There, we focus on cows with productive life, while also breeding for exceptional feet and legs, udders, and milk production. Alongside our production farm, we also exhibit cattle on the local, state, and national levels. I have found much success in the showing, alongside my siblings, exhibiting under the Nobland prefix that honors six generations of hard-working families who laid the foundation for us.

When I cannot be found in the show heifer barn at home, or exhibiting cattle, I am four hours away pursuing a college degree. I am currently a junior at the University of Wisconsin-River Falls, majoring in agricultural education with a dairy science minor. Upon completion of my schooling, I intend to teach high school agriculture and advise FFA. I also plan to return home to my family’s operation to continue working closely with the calves and youngstock.

I feel beyond grateful to be in the position I am, following in the footsteps of those who paved the path before me. The most special part of being awarded the 2024 Outstanding Holstein Girl is that I come behind my father, Troy, who was named the Outstanding Holstein Boy in 1997. Twenty-seven years later and

the story and commitment has never faltered.

My grandparents began laying the foundation for youth in Grant County involved in the Junior Holstein Association, in which my parents followed. The youth of Grant County are who forever shaped me, growing up sleeping beside each other in pole sheds at the county fair, fighting over who buzzed first in quiz bowl practice, and who I fought with as if they were my own siblings. I began attending quiz bowl practices at a young age, and that’s where my Junior Holstein story began taking off. Years down the road, I began being dragged to dairy judging practice. And from that moment on, I was hooked. Although I can confidently say I enjoyed giving reasons more when you got to be in a group on the junior team at the state contest, I have learned so much along the way. In 2023, I placed second high individual at the Wisconsin State 4-H Contest, where my team also placed second. That earned us a position to judge at the All-American in Harrisburg, Pennsylvania. There, I was eighth high individual, and our team was fourth overall, winning the Ayrshire breed.

Now, I get to give back to members starting their stories, assisting with the dairy bowl contest at convention each year. One of my favorite Junior Holstein memories will always be serving on the Junior Activities Committee alongside seven other renowned youth in our dairy industry. It pushed me to work harder, learn from others who were better than me, and to put myself out there.

I was named a National Young Distinguished Junior Member Finalist in 2018, and a National Distinguished Junior Member Finalist in 2023. These awards pushed me to reach out to mentors who were more than willing to help me prepare. I have been interviewing at Wisconsin Junior Holstein Convention as a DJM since I was 16 years old! I can confidently say my first few interviews were awful! But they taught me a lot of skills along the way, and I encourage every youth to push themselves past their comfort zones. You’ll become more confident and get better each year.

I am beyond honored to be the 2024 Outstanding Holstein Girl and will never be able to repay those who helped me achieve this milestone. My parents, siblings, grandparents, the youth of Grant County, Ryan Weigel, Joseta Halbur, Laura Wackershauser, Andy and Lynn Buttles and Jessica McConnell - I owe you all the biggest thank you. For being mentors, coaches, lifelong friends, and role models to me. I would not be who I am without each and everyone of you.

My life would be forever fulfilled if I can continue giving back to the organization that raised me, shaped me, and forever changed me. It wasn’t always easy, but it challenged me. To all the younger youth in the Wisconsin Junior Holstein Association, I will leave you with this - Dream big. Work hard. Stay humble. And never, ever be afraid to tell YOUR story.



BELLA

F.A.M.I.L.Y

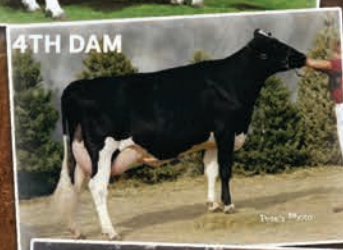
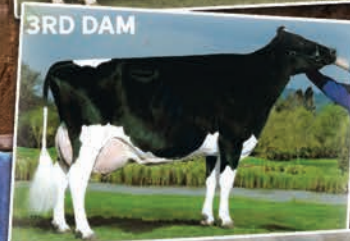


OLMAR GENIE BELLA DEA VG-87 AT 2 YRS
2-02 365D 2X 31,260 4.4% 1,369F 3.5%

FOUNDATION BUILT ON "BELLA'S"

DAM: OLMAR DOORMAN BELLA FINA VG-87
GR DAM: OLMAR GOLDCHIP BELLA DIA EX-91
3RD DAM: OLMAR DURHAM BELLA 4E EX-93
4TH DAM: OLMAR JED BLACK BETTY 2E EX-93
5TH DAM: OLMAR SOUTHWIND BETTY MOO 3E EX-91
6TH DAM: OLMAR STARBUCK BETTYSUE TW 3E EX-92
7TH DAM: OLMAR VALIANT BETTYLOU 2E EX-91
8TH DAM: OLMAR COMMANDER BETTY 2E EX-90 GMD
9TH DAM: OLMAR CHIEF BARBARA 4E EX-93 GMD DOM
10TH DAM: OLMAR CHARMING BARBARA VG-86
11TH DAM: OLMAR SKYLINER BARBARA VG-88 GMD
12TH DAM: OLMAR KING WAYNE BARBARA VG-86
13TH DAM: SIOUXLAND BARBARA ROCKET VG-87

WATCH FOR A BIG ANNOUNCEMENT FROM OLMAR THIS
SUMMER. IT WILL BE DELICIOUSLY EXCITING!



THANK YOU, NORM PETERSON, FOR YOUR
KEEN EYE IN DAIRY CATTLE PHOTOGRAPHY
AT OLMAR FARMS. YOU WILL BE MISSED!

BRIAN & JILL NELSON

US HWY 14 SLEEPY EYE, MN 56085 | (507) 220-0730 | WWW.OLMARFARMS.COM

OLMARFARMS@SLEEPYEYETEL.NET

PBR HERD 55 YEARS | PGH HERD 29 YEARS | BAA 109.8 | RHA ON 2X 29,859M 1165F 961P

OLMAR FARM DESIGN: IMAGES © BETH HERGES, PETES PHOTO

Olmar Farms
Find Your Future Herd Here

Mark
your calendar!

MAY

2025 MISSOURI

May 21 - 23, 2025

HEIFER TAG SALE

Select lots of multi breed high type heifers

THE KIND WE SELL!



For more information or to place a bid:

Valley View Tanbark Elm 3315

Milking Shorthorn Fall Calf

1st Fall Calf & Jr Champ MO State Fair Open Show 2024

Jr Champ & Res. Grand Ozark Empire Fair Open 2024

Consigned by Jessica Crawley-Graves, AR

Purchased by Case Eilenstine, MO

S&K Warrior Rickie

High seller 2024 MO Heifer Tag Sale

Consigned by Rick King, MO

Purchased by Callie & Lane Bench, AR

Leroy Wright
Ryan Bilyeu

417.300.4835
417.838.1093

SCHEDULE:

Wed., May 21

Noon

Tag sale begins

Friday, May 23

8:30 PM

Tag Sale closes

& Bid-off begins

Saturday, May 24

10:00 AM MO All-Breeds Youth Heifer Show



WATCH FOR DETAILS

Facebook: MissouriHeiferTagSale

Online at: dairyagentatoday.com &

missouriholstein.com

Sale held at Lawrence County Youth Fair Grounds, Freistatt, MO



Find
Us
On
Facebook



OVER 600 TRAILERS IN STOCK
3 LOCATIONS IN MISSOURI



NEW DUAL IN LINE HAY TRAILERS WITH 10K AXLES
ALL INCLUDE HYDRAULIC JACK, HYDRAULIC DUMP, WIRELESS REMOTE
SANCRESTSALLES.COM OR 417-744-2100

CURR-VALE

Lady DIEM-RED-ET EX-93

Diamondback x EX-90 Debonair x EX-94 Goldwyn

2024 Reserve All-Ohio 5-Year-Old

1st 5-Year-Old *Mid-East Summer National Red & White Show 2024*

Honorable Mention Grand Champion

Mid-East Summer National Red & White Show 2024

2023 All-Ohio 4-Year-Old

365D 28,070M 4.1 1,148F 3.4 960P

We have a heifer by Rompen, one by Has It All and
Lady is due in June to Acetylene.

OH-MI PARTNERS

RICHMAN FARMS	PLAINFIELD FARMS	DAVE THORBHAN	KNOLLTOP FARM
Lodi, Ohio	Belmont, Ohio	Plain City, Ohio	North Adams, MI
330-608-9770	740-391-3301	614-264-6332	517-398-2997



PIONEER DAIRY CLASSIC

Saturday, April 5, 2025 • Grant County Fairgrounds, Lancaster, WI



Red-Violet The North-Red-ET

Supreme Jr. Champ, Jr Show WDE 2024
RED fall calf full sister sells! Warrior x EX-94
Malone x EX-93 Absolute.

Chris Booth 920-980-9659



Betley Lightsout-Red-ET

Jr. Champion of the Jr. Show, WDE 2023
RED maternal sister winter calf sired by Turbo
sells! Turbo x Lionking VG-88.

Kent Bindl 920-980-2004



Walkerbrae Doorman Locket EX-95

Maternal sister winter yearling sells.
Denver x EX-94 Goldwyn Locket.

Andrew Hetke 715-609-0134



Jacobs Sid Beauty EX-96

Architect summer yearling sells x EX-91
Solomon x EX-95 Sid Beauty x EX-96 Brittany.

Chris Booth 920-980-9659



Miss Apple Snapple-Red EX-96

Alpha RED winter calf sells x VG-88
Diamondback x Snapple EX-96!

Austen Schmidt 920-960-8804



Colganados D Avianca-Red-ET EX-95

RED spring yearling out of Avianca by
Maximum sells!

Vir Clar 920-960-4564



Lylehaven Atwood Lylly EX-95

Lylly's Delta Lambda fall calf sells!

Candice Wolosek 715-451-1707



Mead-Manor Def Adeline-Red EX-94

Supreme Champion, WDE Jr. Show 2019
A Delta Lambda summer yrng grand-dtr of
Adeline sells! Michael Moede 920-255-0021



Budjon-Abbott Alexandra EX-93

Jr. Champion of the Jr. Show, WDE 2018
Delta Lambda fall calf right out of Alexandra
sells.

Jeff Hammerand 563-580-3908

A Has It All spring yearling sells x VG-87
Thunderstorm x Alexandra EX-93.

Ryan Weigel 608-343-4109



Idee Windbrook Lynzi EX-95

Grand Champion, RAWF 2019

Full & maternal sisters to Lynzi sell as embryo
package! 3 #1 Windbrook and 2 #2 Tattoo x
Lucia EX-92.

Heart & Soul 570-412-9495

A fall calf great-granddtr of Lynzi sells! Chief x
Boom x Doorman Lysa EX-94 x Lynzi EX-95.

Kyle Barton 518-821-2628



Wildweed Warrior Maui-Red EX-93

Res. Intermediate Champion, WDE 2024
Altitude sisters to Maui sell as embryos.
5 #1 Altitude x EX-90 Ladd back to Leader
Melanie EX-96.

Frank Behling 920-219-0298



Cherry-Lor Ladd Ripple-Red EX-95

Res. Grand Champion, Jr. Show WDE 2019
Granddam of Robin - Int. Champion WDE 2024
5 #1 Showtime x Ripple EX-95 embryos sell!

Heart & Soul 570-412-9495

ADDITIONAL EXCITING CONSIGNMENTS

- Winter yearling Chief x Sanchez Dice EX-96 from Bob Bonz 309-648-3104
- Spring yearling Tango x LauraLee EX-95, Golden Oaks 517-242-6458
- Fall calf Chief x EX-94 Gold Chip, Larson Acres 608-490-1821
- Winter yearling Warrior x EX Jordy x Goldwyn Bliss VG-89, Ben Donnay 320-510-3274
- Fall calf Summerfest x VG-85 Avalanche x AppleB EX-90, Kamps-Rx 608-330-2007
- Winter calf Hulu x Jaurora EX, Grand Champion MN State Show, Tony Kohls 612-226-4180
- RED Fall calf Altitude x Jaurora EX, Grand Champion MN State Show, Tony Kohls 612-226-4180
- EMBRYOS 5 #1 Altitude x Enshrine EX-95 x EX-94 Atwood x EX-93 Shottle, same maternal line as Undenied, Megan Seiling 815-760-0422
- EMBRYOS 5 #1 Delta Lambda x Denver Elizabeth EX-92 MAX and Intermediate Champion, WDE Jr. Show, Hobby Hill 608-289-0411
- EMBRYOS 5 #1 Delta Lambda x Victor Jasmine EX-91, Tyler Carter 618-267-1825
- RED summer yearling Rompen x VG Warrior x Apple EX-96, Ryan Sonnenburg 608-516-6213
- EMBRYOS 3 #1 Architect x Akooza EX-92 MAX, Golden Oaks 517-242-6458
- Spring yearling Historic x EX-94 Diamondback x EX-90 Atwood x EX-93 Goldwyn x Apple EX-96, Nate Janssen 847-224-7859
- Spring yearling Hulu x Duracres Snapple EX-93 x EX-90 x Apple EX-96, Collin Uecker 920-253-5852
- RED fall calf Hulu x VG-87 Blake x Apple EX-96, Darlington Ridge 608-778-6387
- Summer Jr. 2 prospect due in May to Sexed Hoa-P, Summerfest x EX-90 Undenied x VG-87 Blake x Apple EX-96, Mila Digangi & Demi Kamps 608-778-6387
- Fall calf Summerfest x VG-87 Solomon x Claudette EX-95, Troy Opsal 608-437-5415
- Winter calf Crushable x EX-90 Diamondback x EX-92 Destry, Gildale 608-547-1031
- EMBRYOS 5 #1 and 1 #2 Jerry Lewis x Bianca EX-92 Reserve Jr. All-American Jr. 3, Genosource 563-451-5866
- EMBRYOS 4 #1 Puzzle x Hooligan VG-88 Embryos sell! Hooligan has four sons in All Genosource 563-451-5866
- Summer yearling King Doc x VG-88 Denver sister to Mallorie EX-96, Ben Wallace 608-931-9832
- Summer yearling Eye Candy x Unix x Mudpie EX-94 x Jasmine EX-96, Eric Wachtendonk 715-933-2492
- Summer yearling Altitude x VG-85 Showtime x Freckles EX-94 back to Fire, Grand Champion World Dairy Expo Wayne DeBuhr 608-778-5989



SALE CONTACTS

Payton Van Schyndle: 608-778-3999
John Wackershauser: 608-885-0317
Brynn Emery: 920-723-8577
Tyler Bonhert: 309-798-3175
Lily Jensen: 608-341-0543
Advisor Tera Montgomery: 608-331-0641



FOLLOW US FOR SALE UPDATES



Collettes Benji LALA

RESERVE JR. CHAMPION SC STATE FAIR 2016



Collettes Matthew LAYLA VG-88

ALL-AMERICAN SPRING CALF 2008

FAMILY WINNERS

OUR GTO NOMINEE

Well-Made Torpedo LILAH

DOB 11-4-24

DAM: Collettes Rum Lucille

SIRE: Torpedo

BRED BY LOGAN WELCH



Drawing to be held on May 3, 2025

The Grand Agricultural Center of

West Michigan, Lowell, MI

Prior to the Great Lakes Spring Show

B&W DREAMS | GUERNSEYS & BROWN SWISS

Home of Shandy's Shelties

JOSEPH HIGGINS & PATTI ODELL

Leroy, MI 49655

Joe - 231-335-6036 | joehiggins1970@yahoo.com

Inquiries Welcome

Ad Design by Cowlady Designs



- ★ 28' Flatbed Rollback
- ★ 55' Full Rig Deck Space
- ★ Tilt Bed - Easy On/Off
- ★ 25 Ton Winch

FOR RGN HAULS
Call or Text

513-479-4754

Danny Barber

FOR FLAT/TILT HAULS
Call or Text

937-728-0174

Curtis Bickel

CALL FOR HAUL - BIG OR SMALL WE DO ALL

- ★ RGN - Large Capacity Haul with Gooseneck Low Boy
- ★ Multi-State Distance (Up to 44 States)

RGN Capacity: 53' Overall Length | 33' in well - 11' on the rear deck - 9' front deck
Up to 35,000 lbs without overweight permit | Up to 125,000 lbs with permits



17 Ton Full Rig Capacity
With Trailer
12 - Truck | 5 - Trailer or
15 Ton Truck Alone

buckeyeroyaltyhauling@gmail.com

GOLDEN-OAKS FARM

Spring Consignments

Golden-Oaks Moovin Lucy VG-87

*Tango x VG-87 Moovin x Golden-Oaks Line Em Up EX-94
x Gloryland-I Goldwyn Locket EX-94*

-Fancy Tango Spring Yearling is being sent to the UW-Platteville Pioneer Dairy Classic on April 5th

-Another full sister, Tango x Lucy sells April 7th at the Midwest Spring Edition Sale at Do-N-Joy.

Strans-Jen-D Tequila-Red EX-96

Architect x VG-85 Diamondback x Strans-Jen-D Tequila-Red EX-96

-A standout in the heifer pens, summer yearling Architect granddaughter of Tequila Sells March 29th at the Clinton County Classic in Highland, IL.

Check out our online
embryo store!



Illinois Cow of the Year!

Thank you to the Illinois Holstein Association for coordinating a great Cow of the Year contest. We are honored to add the award to Arcadia's resume. Arcadia is due back for the 2025 show season and we couldn't be more excited!

Rocky-Run Mv Arcadia-Red-ET VG-89

1st Winter Senior 2 R&W Royal

6th Sr. 2 B&W Royal

1st Sr. 2 & HM Intermediate World Dairy Expo

1st Sr. 2 Int & HM Grand WI Spring Show

Lucas Moser Herd & Genetic Manager: (517)242-6458
Tony Ventura Farm Manager: (847)526-6644
Andrew Hetke Marketing Manager: (715)609-0134
Follow us on Facebook!



BARRON COUNTY SPRING CLASSIC 2025

Saturday, April 5, 2025 • 11 a.m. • Barron, Wisconsin

Selections are well underway. Last fall's sale average on 14 milk cows was \$3,554 with a \$6,000 top of the sale. 18 bred heifers averaged \$2,858, 9 springing heifers averaged \$2906. Great sale to add top genetics and this year's 4-H/FFA show calf.



OAKFIELD GOLD CHIP EFRON-ET, EX-94

4-10 3X 319 32740 3.5 1159 3.2 1038

Selling 2 head from this Elegance family.

Denver from Efron sells. Next dams: EX-95 2E Budjon-JK Emilys Eclair-ET, then EX-96 4E GMD DOM Eileen, EX-96 3E Elegance & 4 more EX dams. Sept. Jagger from Addison, VG-86 dam and then Eclair & Elegance.



HAWKEYE-JK MC ARCTIC RAIN-ET, EX-94 2E

3-08 2X 365 42070 4.3 1791 2.8 1166

Selling 4 head from the Miss Arizona & Apple family.

Crushtime fresh in Jan. from Rain. Next dams: EX-92 Arctic Rush, EX-93 Miss Arizona-ET, Apple 2-Red-ETN EX-93, EX-95 Altitude & 5 more EX dams. Showtime heifer from VG-89 Kamps-Rx ApplB Amity-Red-ET & then Apple 2-Red-ETN & Apples. Jordy from Miss Arizona & Architect yrlg. From Select dam & Miss Arizona 2nd dam.



LUCK-E DOC AZACABOOM-ET, EX-92

Full sister to dam: VG-86 Attraction selling, fresh in March.

EX-91 Azacabam dam, from EX-94 2E, EX-94 3E, VG-87, EX-90 GMD DOM, EX-94 GMD DOM, VG-86, EX-93 3E

• Alleyoop from EX-91 2E Uno dam. EX-92 2E, then EX-97 Alicia & Starbuck Ada, EX-94 2E.

• Alpha March yearling from EX-93 Trav-Annah Fantasy-Red-ET & 5 more EX Finesse dams.

• Moovin from EX-93 2E Mead-Manor Sol Adoration & 5 more EX & VG dams from Adeen/Ada family.

• Sidekick fresh in March from GP Goldwyn. EX-94 3E 2nd dam, then 5 more EX/VG Roxy family.

Also selling: EX-90 Altitude fresh in Dec. from 3 EX dams, then 6 more VG/EX dams.

SALE SPONSORED BY BARRON COUNTY HOLSTEIN BREEDERS ASSOCIATION

Catalog will be available at Cowbuyer.com & Barron County Holstein Breeders Facebook page.

Sale Chairman - Robert Lentz, 715-764-2446 | Selections by Ed Mielke 715-574-2931 & Don Mayer 715-829-3417



State of the Art Davis Dairy Processing Plant on campus



Creators of Cookies N' Cream Ice Cream



2024 Dairy Products Judging Team

2025 Dairy Cattle Judging Team



**SOUTH DAKOTA
STATE UNIVERSITY**

**Department of Dairy
& Food Science**

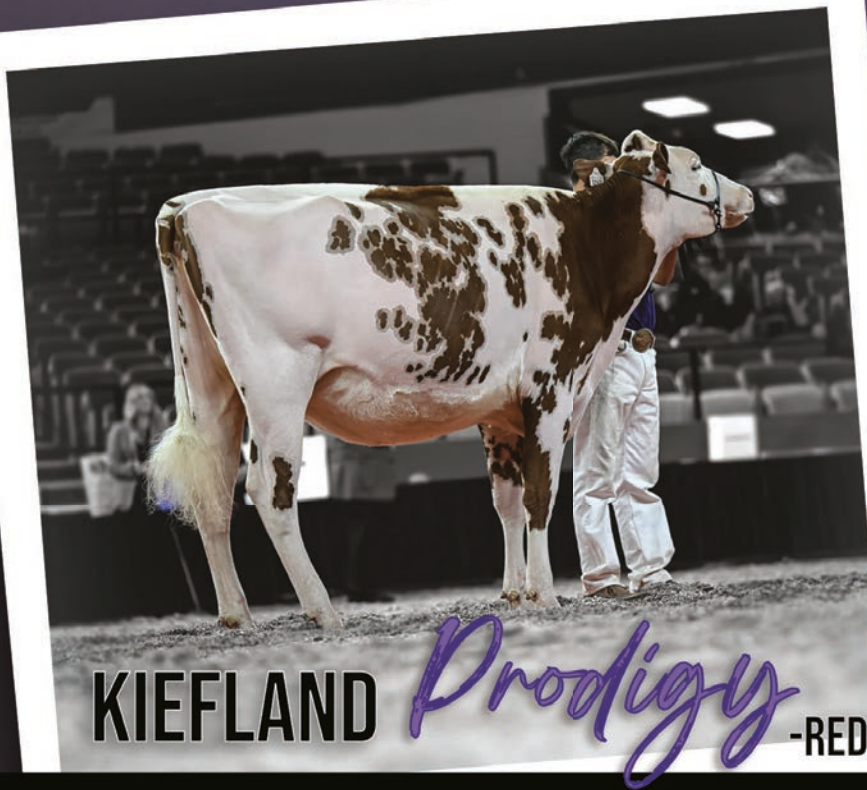
Over **\$165,000** in scholarships
awarded annually

No out-of-state fees for Wisconsin, Illinois,
Minnesota, Missouri, Kansas, Colorado, Iowa,
Nebraska, and North Dakota residents



Learn more on how to diversify
your operation to include a
creamery or processing facility
via our dairy manufacturing
4-year degree.





KIEFLAND *Prodigy* -RED

JUNIOR CHAMPION BRED AND OWNED INT'L R&W JR SHOW 2024
 JUNIOR CHAMPION MN STATE FAIR R&W OPEN & JR SHOW 2024
 JR ALL-AMERICAN & HM OPEN R&W WINTER YEARLING 2024
 NOM JR ALL-AMERICAN R&W WINTER CALF 2023



Kiefland
 HOLSTEINS

CHAD, KENDRA, BREA, AVA AND BRYSON KIEFFER

UTICA, MN | (507) 259-4985 | CHADKIEFFER@HOTMAIL.COM | BREAKIEFFER@GMAIL.COM



KIEFLAND *Revolution* -RED

1ST FALL CALF ALL-AMERICAN R&W SHOW 2024

Sold last spring on the Spotlight Selection Sale! Congratulations to Kitchen and Horst families on your success with Revolution!
 More great heifers like these two are always available!



EXCELLENCE AT UWRF

EXPLORE OUR BACHELOR'S DEGREE PROGRAMS

According to College Raptor, a college search and comparison organization, the university's dairy science program is the top program of its kind among U.S. colleges.

UWRF placed second nationally in the Best Colleges for Animal Science, General category. It is behind only Kansas State and ahead of larger schools known for their strong agriculture programs. UWRF received high national rankings in agriculture teacher education and agronomy and crop science.

OR EXPLORE FISC



Pursue your passion for Wisconsin's dairy industry! The Farm & Industry Short Course provides world-class, hands-on training for what you need to know to enter the dairy industry. Courses emphasize animal management, including animal health and welfare, nutrition, reproductive physiology, and milk quality, as well as an

introduction to basic business management and accounting.

DAIRY SCIENCE AT UWRF



UWRF boasts an active Dairy Club with a highly successful Falcon Premier sale held bi-annually. Our dairy judging team consistently places in the top at contests around the country. The UWRF campus features a creamery and meat processing plant.

UWRF MANN VALLEY FARM



Mann Valley Farm is an operating dairy herd with Registered Holsteins used for teaching. Several high-genomic animals are rising in the ranks, like a +3048 TPI Escape daughter that is also +2.87 on type. The herd has a RHA of 29,405 pounds of milk with 4.51% fat and 3.46% protein on 2x milking.



**UNIVERSITY OF WISCONSIN
RIVER FALLS**
COLLEGE OF AGRICULTURE, FOOD
AND ENVIRONMENTAL SCIENCES
uwrf.edu/academics/cafes

2024 Outstanding Holstein Girl

CONGRATULATIONS AINSLEY, WE'RE SO PROUD OF YOU!



TROY, JAIME, DREW, AINSLEY, & MACIE NOBLE
DENNIS & RITA NOBLE
2561 BUCKWHEAT RIDGE ROAD
LANCASTER, WI 53813



TOP BAA HERD

#1 UNIVERSITY DAIRY

COLLEGE of the OZARKS

Hosting Sales



Team Competitions



Showing



Dairy Trips

AN EXPERIENCE NOT JUST AN EDUCATION

There are many benefits to a work college: You'll be starting your career with work experience, well-educated, and debt free!

- **Sales:** We host sales that give students the opportunity to see all aspects of the dairy industry.
- **Shows:** We compete in shows throughout the year to promote the hard work of our students and promote our dairy animals.
- **Trips:** We participate in several dairy trips all over the nation.
- **Teams:** As a team, we compete in Dairy Challenge, as well as other contests together.



Ryan Bilyeu-Manager
cell: (417) 838-1093 office: (417) 690-3326
100 Opportunity Ave. Point Lookout, MO 65726
rbilyeu@cofo.edu

OUR DAIRY:

#1 BAA SCORE IN THE USA
FOR COLLEGES

#2 in Missouri for BAA

#4 in Region 7 for BAA

Made BAA Top 200 Herds

Now Home to 11 EX Cows!

PBR Recipient

Saturday, April 12th

10:00 AM
Delavan, WI

Quest for Success VII

@Maple-Leigh
Futures



BLONDIN GOLDWYN SUBLIMINAL-ETS
EX-97 EEEEE 4E

Star of the Breed 2021
All-American 150,000 lb. Cow 2017
Subliminal's VG-87 Lambda 2 yr old has a sporty Alligator winter calf selling!
Selz Farm & Marty Kinyon 608.604.5091



LUCK-E MERJACK ASALIA
EX-95 EEEEE 2E

Res. Jr. All-American Aged Cow 2023
Nom. All-American Aged Cow 2023
Nom. Jr. All-American Prod. Cow 2024
Asalia's fall calf by Luster-P sells.
Tessa & Stella Schmocker 920.723.1557



MACLARD HF YODER RACHEL-ET
EX-96 EEEEE 3E

All-American Production Cow 2022
Nom. All-American Prod. Cow 2024
A Puzzle winter calf sells from the Yoder's EX-91 EX-MS Lambda!
Doug Fairbanks 319.480.2484



LUCK-E MOOVIN A-MOON-ET RC
EX-91 EX-MS 3-00

Jr. All-American Milking Yearling 2023
GPTA +3.48T +2.29UDC +1.53FLC
A-MOON SELLS! A proven winner ready to run again!
Dennis Bowers & Robin Krohlow 414.258.2890



HILROSE ADVENT ANNA-RED-ET
EX-95 EEEEE 4E

Res. All-American R&W 2016 & 2017
Anna has 2 Altitudes selling: a winter yrlg & fall calf. And from 2 of her EX dtrs. come a 12/24 Hulu & 6/24 Altitude.
Bella-View | Ryan-Ferry-Brantmeier | Kamphuis



ANTIA ABSOLUTE JOLINE-RED
EX-97 EEEEE 2E

2x Unanimous All-American R&W
Res. Grand International R&W 2022
6/24 Thunderstruck sells & Jolene's VG-88 EX-MS Hanans has 6/24 and 9/24 Altitude dtrs. selling. Milk Source | Vandoske



MS KRESS-HIL SAPPHIRE-RED-ET
EX-92 EEEEE 2E

All-American R&W Fall Calf 2018
Sapphire's dtrs. account for 25 All American nominations! Her +3.23PTAT Altitude fall calf could be the next!
Kress-Hill 920.207.6523



LYN-VALE REBEKKA-RED-ET
EX-93-2E-CAN

Res. Grand Champion QC Spring R&W 2017
Add 15th generation EX to her resume!
Architect summer yrlg. sells from Rebekka's VG-86 @ 2y sister!
Lyn-Vale 920.980.0455



RYAN-VU GCHIP CLAUDETTE-ET
EX-95 EEEEE 2E

Res. Jr. All-American 2017 & 2018
7-03 365 39,468 4.0 1567 2.9 1156
Claudette's Sidekick Spring Yearling sells!
Troy Opsal 608.438.5416



LUNCREST AUSPICIOUS-2250-ET
EX-92 EEEEE

Grand Champion District 5 Show 2024
The Adeens/Alicias with 94-94-97 & 94 pt. dams! First choice Dropbox sells!
Muddy Road Synd. c/o Bryan Stremcha 608.790.1925



SCENIC-EDGE DA JAM-RED-TW
EX-91 EX-MS 2E

4-09 365 33,100 3.9 1289 3.2 1061
Her dam EX-93 & UAA R&W Milking Yearling 2010. A Red Styleleader summer ylg. sells from Jam's EX 3y.
Scenic-Edge 920.918.1948



TOWNLINE KING DOC LENA
EX-94 EEEEE

28 Offspring over +3.00 PTAT
Dam of Lombardi, Legendairy & Lambeau! Lena's VG-87 +3.61T Jagger has a Lambda spring calf selling!
Justin & Kotti Hintz 715.851.0049

Summer Jr. 2 Year Old prospect
Lambda x 6 EX Willow-Edge dams

Sidekick Winter Calf from an EX-94
61,760 show winning Goldwyn

Lambda Winter Calf
from 5 EX Hazels

Alpha fall calf from an EX-91
AA R&W Summer Jr. 2 of 2023

Jr. AA R&W nominee sells! Altitude
spring yrlg x EX-94 JR AA dam

Bid Online
at Cowbuyer.com

ALL BREEDS • ALL AGES • ALL SELL APRIL 12TH

Catalog online at:
Cowbuyer.com & Cowsmo
Catalogs available at sale.



N11912 Graetz Rd, Marion, WI 54950
920-420-1524 Lynn's cell

N4556 County Rd P
Delavan, WI 53115
Tanner Schmaling
262-949-4620
mapleleighfutures@gmail.com



N4067 Twin Oaks Dr, Fond du Lac, WI 54937
Chad Cell: 920-960-1449

WE ALL NEED SOMEONE WE CAN **TALK** TO

CALL
1-833-FARMSOS
(833-327-6767)

EMAIL
FarmFamilyResourceHelpline@mhsil.com

VISIT
siumed.org/farm for more resources

Someone is always here to listen. Anytime. Anywhere.
We know the struggles of farming and are here to help.



Telehealth counseling sessions with SIU Medicine counselors are available for those in need of additional support.

Farm Family Resource Initiative services are available at no cost to the farmer or farm family member with the support of grant funding.

SPRING SALE CONSIGNMENTS

SELLING IN THE CLINTON COUNTY CLASSIC • MARCH 29 • HIGHLAND, IL



OAKFIELD SOLOMN FOOTLOOSE

Chief Fall Yrlg due in September
Backed by 93 Denver x 97 Footloose!



SEAVALLEY RALENES MIA KHALIFA

Seavalley Ralenes Mia Khalifa • Res. AA R&W Fall Yearling 2024
She sells fresh as a Sr. 2-Yr-Old due in March!
Owned with Schluter, Thorman and Carter.

ALSO SELLING ...

Sidekick 4-Yr-Old VG-86 x Arolene Goldwyn Divine — she sells fresh due in March • King Doc Summer Jr. 2-Yr-Old x 88 Diamondback x EX Archival — due end of April

SELLING IN THE PDCA CALF SALE, APRIL 5, PONTIAC, IL
Unix Dec Calf x 92 Goldwyn x 94 Pronto x 92 Storm, back to Roxy

DYLAN REED • VANDALIA, IL • DREED.11@HOTMAIL.COM • 217-254-5397



WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON



2025 Competitive Edge Scholarship Sponsored by Alpha Gamma Rho

About Scholarship

- **Application due Friday, March 7**
- Sponsored by Alpha Gamma Rho (AGR) at UW-Madison
- Designed to help incoming students and their parents learn what to expect at UW-Madison
- Open to high school seniors, & transfer students - Juniors are welcome to participate in program but are not eligible to receive scholarship
- **Competitive Edge Program held on Saturday, March 15**

Apply Here

**Multiple \$3000
scholarships available!**



Program Highlights

- **Applicants must attend in-person interview and program held on March 15**
- Learn from UW-Madison students about navigating campus life, academics, and extracurricular activities
- Keynote speakers and campus tours
- Parent only session led by UW-Alumni to help answer questions about their student's first year at Madison
- **Dress Code:** Students should plan to wear business professional attire
- If you cannot attend in-person program, please reach out below



Contact Information

Nathan Sorensen | ndsorensen2@wisc.edu | (715)-450-9021
Ben Lukasek | blukasek@wisc.edu | (920)-288-1253

MARATHON COUNTY HOLSTEIN BREEDERS

Master of Illusion



Samway Master of Illusion

Master x VG-88 Gold Chip x EX-94 Defiant x EX-92 Rainey
x EX-94 Rubens x EX-91 Redmarker

**10th Winter Yearling, International Junior
Holstein Show 2024**



**Wayne, Samantha and
Justin Giese**

115021 Huckleberry Rd., Edgar, WI 54426
Cell: 715-965-7147
samwaydairy@yahoo.com

Livi & Livetra

Fustead Upside Livi-ET VG-86
3x 130 13,893M 715F 782 RIP
305ME 36,839M 1851F 1276P
+3035 GTPI

Fustread Upside Livetra-ET
3x 75 8,074M 426F 275P RIP
305ME 31,342M 1553F 1059P
+3001 GTPI

UPSIDE X BIG AL X RUBICON

Their second dam: Fustead Rubicon Lavon-ET,
dam of Soluion!

FUSTEAD HOLSTEINS

Wausau, Wis.

Brian & Wendy Fust
Phone: 715-842-5868
Fax: 715-848-0465

Tyler, Shannon, Sarah, Tanner & Savannah
Adam, Jennifer, Aiden, Bailey & Connor

Going to the Barron Sale

- Fresh Red & White! Apple's Attraction x EX Doc from Luck-E Mc Gucci Afro-Red EX-94 2E.

*High type, with very high components,
ready to flush soon*

- A springing Perfect from Rebels full sister, bred Angus
- A nice Yolo, due in June to sexed Rebel.

Check them out!



John & Tineke Boschma

118470 Chesak Road, Edgar, WI 54426
John Cell: 715-721-0916 Tineke Cell: 715-316-3918
bossieholsteins@hotmail.com

MARATHON COUNTY HEIFER PROJECT SALE

Wisconsin Valley Fair
July 29 - August 3
Heifer Sale: August 2
Marathon Park, Wausau

6-8 animals will be sold!

Outstanding registered animals from the
Marathon County area sell!

Those with questions can call:
Doug Dittmar, 715-571-0843

MARATHON COUNTY HOLSTEIN BREEDERS

Ded-Dit Holsteins

Ded-Dit Parfect Deserae

Parfect x King Doc x Lylas

3x 29 2,996M 146F 100P RIP

305ME 36,695M 1608F 1131P

goes back to Morningview Baxter D-Rae EX-92 DOM

Doug Dittmar

6006 - 3 Birch Street, Schofield, WI 54476 | 715-571-0843

GARY'S DAIRY

Good-Time Registered Holsteins

Gary Stankowski, Owner



Farm:	Home:
543 Hwy S	3860 Sugar Bush Rd.
Mosinee, WI 54455	Mosinee, WI 54455
715-693-0799	715-693-3197

MARATHON COUNTY BUS TRIP APRIL 4-5, 2025

Join the Marathon County Holstein breeders this spring as they tour the state! See some of the best Registered Holstein herds plus more. Open to those outside of Marathon County.

Doug Dittmar, 715-571-0843

Moo-dy Acres



Mike, Barb, Madison and Abigail Borchardt

**224602 WEIN DRIVE, EDGAR, WI 54426-9605
715-352-2448**

Stay tuned for information on the Marathon County Calf Raffle!

Join us at the Wisconsin Dairy Showcase!



Entry Fee Schedule

\$30/entry if made online or postmarked on or before 4/1

\$50/entry if made online or postmarked 4/2 to 4/7

\$100/entry if made online or postmarked after 4/7

(may not be listed in the show book)

**FOR COMPLETE SHOW RULES AND PRINTABLE ENTRY
FORM, VISIT THE WHA WEBSITE AT
WWW.WISHOLSTEINS.COM/DAIRY-SHOW-SERIES**

Online entry system will be available after March 3 -
www.wisholsteins.com/dairy-show-series

**Mail entries to: WI Holstein Association,
902 8th Avenue, Baraboo, WI 53913**

*All entries must be accompanied by full entry fees to be considered an
entry - late fees will apply to those entries without proper entry fees.*

APRIL 23-27 - ALLIANT ENERGY CENTER, MADISON, WI

2025 Show Schedule:

Wednesday, April 23 - 7 a.m.

Thurs., April 24 - 10 a.m.-3 p.m.

Friday, April 25 - 3 p.m.

Saturday, April 26 - 8 a.m.

1 p.m.

Sunday, April 27 - 8 a.m.

10:30 a.m.

Barn open for set up & cattle move-in

Check-in for all breeds; cattle must check in by 3 p.m.

Midwest National Spring Red & White Cow Show

Judge: Matt Sloan

Midwest Guernsey Spring Show

Judge: Tyler Chupp

Midwest National Spring Red & White Heifer Show

Judge: Matt Sloan

Midwest Brown Swiss Spring Show

Judge: Tyler Chupp

Midwest Spring Jersey Show

Judge: Matt Sloan

Midwest Ayrshire Spring Show

Judge: Kaleb Kruse

Midwest National Spring Holstein Show

Judge: Pat Lundy

Associate Judge: Austen Schmidt

Midwest Milking Shorthorn Spring Show

Judge: Kaleb Kruse



ILLINOIS MEMBERS HONORED



2024 ILLINOIS JUNIOR BREEDER **LORILEE SCHULTZ**

Lorilee Schultz is proud to raise her three-year-old daughter, Lucy Fahr, at Mil-R-Mor Farm in Orangeville, IL, where she has managed the herd of 120 Registered Holsteins with 60 milking cows since 2008.

Lorilee's breeding goals continue the legacy of her grandparents, Bob and Kaye Miller, as she works to develop strong cow families with high type and longevity.

She bred over 50 cows that scored Excellent and developed more than half a dozen cows with lifetime production of over 200,000 pounds of milk. The Mil-R-Mor herd received the Holstein Association USA Progressive Breeder Registry Award in 2021.

The past five years, Mil-R-Mor received the Prairie Farms Premier Producer Award for milk quality and was among the top ten for lowest Somatic cell average in 2023. In the showing, Mil-R-Mor was the Premier Breeder at the NW Illinois District Holstein Show four times.

The Mil-R-Mor herd is still heavily influenced by Glenridge Citation Roxy and many high-quality Roxy sale consignments have recently found their way to success in other herds. There are also currently several ten, eleven, and twelve-generation Excellent Roxy descendants in the herd.

While not a Roxy, Mil-R-Mor Jeeves Ribbon was one of Lorilee's favorite cows over the years. Descended from one of her original 4-H heifers, Ribbon calved 11 times in 11 years, 3 months, and classified Very Good. Ribbon's granddaughter, Mil-R-Mor Crush Rimona, is one of the herd highlights today at Excellent 91.

In addition to herself, Lorilee operates the dairy with one full-time employee, Jenny Weier, her Aunt Kathy Miller, and part-time employees. Lorilee's brothers, Charlie and Dave Schultz, harvest the forages. Together, the family and employees enjoy being an integral part of the local community and economy. It was an honor for Lorilee and her daughter, Lucy, to be carved into butter at the 2023 Illinois State Fair to represent the state's 96 percent of farms which are family operated.

Lorilee is currently coaching the Orangeville FFA Chapter dairy judging team. Mil-R-Mor farm annually hosts 4-H and collegiate judging teams for pre-World Dairy Expo judging practices.

This busy young woman contributes to dairy organizations important to her including serving as Chair of National Holstein Foundation Board of Trustees, Chair of National Milk Producer Federation Young Cooperators Council, and board of director

member of Dairy Girl Network.

Through the Midwest Dairy Association, Lorilee has advocated at events held in partnership with the Chicago Bears, served as a host farm for the Adopt-A-Cow program, and recently spoke about her sustainability practices to a group of key influencers.

Lorilee is passionate about working with organizations to gain more representation for women in industry-wide groups such as cooperative boards, breed organizations, and lobbying groups. She was invited to speak on this topic at the 2023 World Dairy Summit.

Lorilee and Lucy are thankful for all the family support and love having cousins in the barn and in the showing.

2024 ILLINOIS SENIOR BREEDER **STEVE IRWIN**

This year's Senior Breeder Award winner is Steve Irwin. Steve has been a life-long supporter of the Illinois Holstein Association and the dairy industry. He is a very familiar face around the organization, as he has served as state vice-president in 2018 and 2019, then filled the role of president in 2020 and 2021. Steve has also chaired the State Show, membership and publication committees for the Illinois Holstein Association, as well as serving as a director and executive committee member. However, his contribution to the dairy industry started many years ago.

Steve grew up on the family farm in Beason, where, from a very young age, he learned the value of hard work and the responsibility of caring for livestock. He became the fourth generation to carry on the dairy farm and has since dedicated his life to developing our 60-head dairy herd throughout the years.

Breeding great Holsteins has been a life-long goal of his and one that has yielded great success. Steve certainly achieved that goal with Irwindale Leduc Macy! When she was sold as a two-year old, Steve received much recognition as her breeder. Macy was a two-time class winner at the Royal and her owners from Rocky Mountain Holsteins give much praise to Steve for breeding such an exceptional cow.

Irwindale's success with breeding outstanding Holsteins goes much further than their legacy with Macy. After winning the 2-year-old futurity and topping the Illinois Golden Opportunity Sale, Irwindale Leduc Molly created her own legacy at Team Holsteins. For a herd of its size, Irwindale Holsteins has made a significant footprint in the Holstein breed.

Breeding excellent cattle goes hand-in-hand with showing the animals you have developed along the way. Just as Steve did throughout his childhood, Steve's children enjoyed their time in the show ring at county fairs, state Holstein shows, and the state fair. Because of what their dad instilled in them as a Holstein breeder, his children knew the value of receiving that Bred and Owned award in class, no matter where you stood in line. There is a sense of pride in knowing that an animal's pedigree runs deep in the history of your dairy herd, which is sometimes worth more





than a blue ribbon.

In Fall 2023, the difficult decision was made to quit milking. Steve took his time finding new homes for our cattle, putting some in sales and selling others to respected breeders around the Midwest. On August 31, 2024, the last cow was milked on the farm after 100+ years. 100 years of pulling calves in negative temperatures, baling hay on the hottest day of the year, way too many 12+ hour days to count, and all the highs, lows, and unpredictability this industry throws at you, and yet it is still so hard to say goodbye to a way of life and a family heritage that took generations to build.

It's safe to say this next chapter of Steve's life is going to look a little different, however it isn't going to stop him from continuing to attend functions related to the Holstein cow. As a matter of fact, he will have more time to attend sales, shows, conventions and serve on committees. Take this as your first warning, he's not going away anytime soon!



2024 ILLINOIS DISTINGUISHED SERVICE AWARD **CAROL JONES**

This year's Distinguished Service Award winner is well-known to all of our junior and adult members as she supports our association and its activities with her time and talent – Carol Jones.

Carol's parents, Donald and Shirely, purchased their first Registered Holstein in 1950. Carol became a member of the Holstein Association at 10-years-old and is celebrating 64 years of membership this year. Throughout this time, Carol has enjoyed participating in Holstein events with her home farm, Zehrview Holsteins. One of Carol's show highlights was showing her

prized cow Zehrview Marquis Mona. Mona won the 2-year old cow class at the 1969 Illinois State Black and White Show. After that show, Donald sold Zehrview Marquis Mona to Dave Bachmann and Sonny Bartel at Pinehurst. Today, Carol continues to enjoy Holstein shows as she watches her nieces and nephew show at the local, state and national level.

Carol serves as the Illinois Holstein Association Treasurer, a position she has held since December 2011. She does a tremendous job with the association books for both the junior and senior organizations. She keeps organized and accurate records and is always willing to take the time to review any questions the board of directors, committee chairs or members bring to her.

Carol's involvement extends well beyond her duties as Treasurer. She is always willing to lend a helping hand at Illinois Holstein events. Members appreciate her warm personality and smile she brings to everything she does. She has assisted with the junior's Spring Thing event in numerous facets including as a judge for the speeches, assisting with registrations, assisting with planning and meals. During the Illinois Championship Show, she helps with check-in, clerking the show and the Dutchess and Little Miss contest. In addition, she has served on various committees at both the state and club levels. Carol served as an integral member of the host committee when Illinois hosted the 2015 National Holstein Convention.

Carol and her husband, Skip, were married on February 28, 1971. They have three children – Heather Long (husband Bryan and granddaughter Madilyn); Katie Goulden (husband John and grandson Ian) and Brandon Jones (wife Cathy and granddaughters Charlee and Chandler). When Carol is not working at the El Paso-Gridley School District, you will find her volunteering at the Spare-N-Share in Gridley and the Mid-West Food Bank in Bloomington.

Carol has a heart of gold and gives of herself daily. Her greatest joy in life is her family, as she enjoys attending her grandchildren's events whether it is sports, showing beef cattle, sheep, or attending a concert.

Thank you to the Butler Family of Bluff-Ridge Holsteins for sponsoring the Junior Breeder, Senior Breeder and Distinguished Service Awards in memory of Bob Butler.

2024 ILLINOIS HOLSTEIN OF THE YEAR **ROCKY-RUN MV ARCADIA-RED VG-89 MAX**

305d 26,873m 4.12%F 1107F 3.10%P 834P RIP
Sire: Moovin • Dam: Apple-Pts Aleesa-Red-ET EX-91

Arcadia was purchased in the 2023 National Convention Sale from Rocky Run Farm and calved in January 2024. Arcadia has one natural calf by Alpha at Golden Oaks and has been a great IVF donor. She has been worked to all the most popular bulls and has pregnancies due by Audacious, Alpha, Hulu. She also has a sister by Jordy who was 5th Jr. 2-year-old at the International Red and White Show at World Dairy Expo that Golden Oaks is excited about as well! Arcadia is currently dry and is due for the 2025 show season, looking to defend her undefeated 2024 run.



Andrew Hette photo

2024 SHOW RESULTS

RWDCA Nominated All-American
Nom. All-Canadian Red & White Holstein • Nom. All-Canadian Holstein
1st Sr. 2, Intermediate Champion Wisconsin Spring Show
1st. Sr. 2 & HM Intermediate Champion International Holstein Show
1st. Sr. 2 Royal Agricultural Winter Fair Red & White Holstein Show
6th. Sr. 2 Royal Agricultural Winter Fair Holstein Show



HOLSTEIN USA LOCAL LENS TOUR AT NATIONAL HOLSTEIN CONVENTION

This year, Holstein enthusiasts are invited to gather in Saint Louis for the 2025 National Holstein Convention June 23-26, 2025. The convention will kick off with the Local Lens Farm Tour on Monday, June 23. Attendees will visit three farms in Illinois that have found their niche in the dairy industry through innovation – Wilra Farms, Rolling Lawns Farm and Carter's Corner.

WILRA FARMS, NASHVILLE, IL

The farm is owned and operated by the fourth and fifth generation of the Harre family including Doug and his brother Curt, along with Doug's sons Clint and Nick and Doug's nephews Matt and Lucas. Everyone has their specialty they focus on within the operation.

Doug and Curt's parents, Wilmer and Vera, were married in 1956. That year, they purchased their first two Registered Holsteins and the couple combined their first names to create the Wilra prefix. One of the two cows purchased was from the same maternal line as Wilra Ramos 598-ET. "Everything we do today is because of Ramos 598," says Doug. Every animal on the farm today traces back to her, he says.

When the first animals were genomic tested, it was clear that it would uncover cows that had previously been passed over – Wilra Ramos 598-ET was one of those cows. "Her story is an interesting one," Doug explains. As a two-year-old, she got off to a hard start because she had freshened in summer heat with twins. While the Harre family was contemplating selling her, they received her genomic test results. "She came back much higher than her parent average," says Doug. "We started flushing her, and everything she made always came back higher than parent average." She went on to thrive in her subsequent lactations, making 280,000 pounds of lifetime milk production and classifying Excellent.

Embracing genomics early-on has been key in the family's success to making and marketing high-genomic individuals. On average, the Harre family sends fifteen bulls into A.I. annually. "We have a working relationship with Select Sires. Some of highest genetic animals are at Genetic Futures to be flushed," says Doug.

On the farm, the Harre family utilizes embryo transfer with the top eight percent of females in their herd. They rank females by adding their Net Merit Dollar (NM\$) genomic value plus their Total Performance Index (TPI) genomic value and sort them from highest to lowest. The ranking is carried through the remainder of their breeding program where only breeding-age heifers with the highest values are bred using sexed semen for the first two services. The bottom forty percent of heifers are sold as weaned calves. "Currently, our two-month-old calves need a combined value of TPI and NM\$ of 4250 to remain in the herd, and a combined value of TPI and NM\$ above 4500 will be flushed," explains Doug.

Approximately half of the 620-cow milking herd will carry an embryo, and the other half will be bred to a SimAngus or Angus sire – with the exception of a few high-end young cows that carry their own calf.

When it comes to sire selection, Harre looks at NM\$ and TPI. "In the last two years, we've also put additional emphasis on functional type and health and fitness traits," says Doug. Avoiding extreme inbreeding is also a consideration.

All calves born are identified using Holstein USA's Basic ID program, and calves that are flushed are registered to enter them into the herdbook. The farm also utilizes Holstein USA tags for iden-

tification, and Sire Evaluations for Type (SETs) are conducted at the farm.

"For me, I like numbers and statistics," says Doug. He enjoys working with the family to set goals and track progress. "It's what drives me," he says. He's amazed at the progress the herd has made as he both reviews the numbers and observes the herd. The herd boasts a combined fat and protein of 8.05 and 121 pounds of energy corrected milk. "I'm excited for the future as we continue to see progress in our two-year-olds and even our heifers," says Doug.

ROLLING LAWN FARM, GREENVILLE, IL

"Registered Holsteins gave me the confidence to do this," says Michael Turley, a fourth-generation farmer at Rolling Lawns Farm. The farm was established in 1910, and Michael's great-grandfather, Samuel Schmollinger, became a member of the Holstein Association in 1920 – beginning the farm's 115-year legacy with Registered Holsteins.

On May 30, 2018, the Turley family bottled their first milk. Michael says it felt natural to take the Rolling Lawns prefix, started by Michael's father in 1952, and utilize it for the consumer-facing brand. "We made a pivot from commodity to consumer marketing, and utilized the Registered Holstein cow to do it," Michael explains. "It's simple – the Registered Holstein cow is our greatest and most marketable asset to connect to consumers." The shift allowed Michael to maintain his farm size while creating additional value.

The family opened The Milk House in 2019, using it as a processing facility and retail location. The walls within The Milk House paint a picture of the rich history of Registered Holsteins at Rolling Lawns Farm. These cows that grace the store help visitors connect not only to the farm, but with the cows through their pedigrees. "We traced one of our long-standing families back to its origin," he explains. The pedigree begins in 1883 and spans 40-generations. It helps build a connection to the cows and helps consumers feel educated, according to Michael.

Today, Rolling Lawns Farm milks 85-head of Registered Holsteins and operates with five employees at the dairy farm and ten employees at the processing plant. All of the milk produced at Rolling Lawns Farm is processed into Rolling Lawns products. The product line includes six flavors of milk, half and half, heavy cream and ice cream – with the core products being whole milk for coffee shops and chocolate milk for grocery retail sales.

Rolling Lawns Farms processes milk five days a week – fluid milk on Monday, Wednesday and Friday and ice cream on Tuesday and Thursday. "Milk goes from cow to consumer in roughly six hours," Michael says. "Sometimes, it's faster than that."

While roughly twenty-five percent of sales occur at The Milk House, the rest come from wholesale accounts, including more than 150 coffee shops, grocery stores, restaurants and bakeries. Michael and his team travel 45 minutes East every day to St. Louis and its metropolitan population of 2.8 million urban consumers to service these accounts and deliver Rolling Lawns products. "There's nothing better than processing milk in the morning and arriving in St. Louis at noon with fresh product," he says. It doesn't get much more fresh or local, two things that are in-vogue and fulfil a gap in the high-end market.

Michael enjoys seeing how the accounts utilize, feature and talk about the offering – either in its use as an ingredient or as a consumable product. He'll see coffee shops create a specialty latte around a moment in time, a grocery store run a promotion, or a restaurant

highlight on their menu how they make butter – all endorsing and validating Rolling Lawns products as high-quality. “They become our spokespeople,” he explains. “They are our connection to the urban consumers we otherwise can’t get to.”

“There’s no simpler supply chain than milk, and no greater transparency in food than with dairy farming,” he says. It all starts with quality care of the cows to produce a quality product.”

CARTER’S CORNER – GREENVILLE, IL

Tyler Carter developed his passion for breeding and developing Registered Holsteins working alongside his family. “When I was growing up, my dad would take me to sales with him across the Midwest,” Tyler recalls. That sparked his interest in acquiring, developing and marketing high-type genetics.

Tyler has had an exceptional, albeit young, career exhibiting Registered Holsteins at local, state and national levels. Opportunities to develop great individuals for the show ring can come from different avenues. “Sometimes it’s finding that one cow out in the freestall barn, or a cow that comes from another show facility,” he says. Either way, he enjoys evaluating the individual animal and tailoring a program to help her achieve her full potential. Tyler built a show barn with eight box stalls to cater to these individuals.

Beyond the show ring, Tyler enjoys developing cow families. “I enjoy creating matings that I believe could create the next great cow,” Tyler says. “It’s very challenging, but I enjoy the challenge.”

Tyler began utilizing IVF to facilitate the development of the next generation. In 2024, he constructed a satellite IVF facility on the farm. He recently partnered with TransOva Genetics, and they schedule donors to be collected every two weeks at Carter’s Corner. Not only does Tyler flush his own cattle, but it is also open to any dairy and beef farmers in the area. “On our next flush date, we’re scheduled to have seventeen donors – with four of them from our farm,” he explains. Haul-in donors pay a \$100 chute fee, and about \$200 per em-

bryo on average. Currently, the oocytes are sent to the TransOva lab in Atlanta and arrangements can be made to courier back fresh or frozen embryos.

Two notable cows with a heavy influence at Carter’s Corner are Ms Atwood Lacey and Uber-Haven Defiant Chrome-Red – both scored EX-95 on May 18, 2021. Two favorites Tyler is currently working with are Retso Sidekick Charlene EX-92 MAX and a high-genomic Homecoming daughter of S-S-I Doc Have Not 8783-ET EX-92 DOM.

Over the years, the Carters have also had success with high Cow Type Production Index (CTPI) cows and genomics. The farm currently has two exciting outcross bulls in A.I. – Carters-Corner FC HiHope and Carters-Corner Dazzle. Both hail from BGP Delta Harmony, who recently calved again.

When selecting service sires, Tyler is focused on creating well-balanced cows with longevity, especially as the show ring shifts its preference to a more moderate-sized, strong cow. Tyler selects sires with high type and udder composite, good strength and solid health and fitness traits. Heifers will get bred using sexed semen for the first two services before moving to conventional. Cows will get bred to either sexed, conventional or beef depending on their genetic potential and service number.

While Tyler’s passion for genetics and cow families has helped improve the farm’s herd, he has also taken the opportunity to market genetics. Tyler and his dad, Andy, maintain their 100-cow herd size by marketing cattle annually. The Carters will market cattle through both public and private sales. “Our motto is to sell our best,” he says.

Carter’s Corner will be hosting a live sale with HammerTime Auctioneering on Tuesday, June 24 at the farm. The sale will begin at 6:00pm CST, and Cowbuyer will be on-hand. The sale will follow Carter’s philosophy of selling their best as they offer a selection of cows, heifers and embryos.



JUNE 23-26, 2025 • SAINT LOUIS, MISSOURI

FARM PROMOTIONAL OPPORTUNITIES FOR NATIONAL HOLSTEIN CONVENTION



FULL PAGE AD: \$500 • HALF PAGE AD: \$300
SPOTLIGHT AD: \$150 • BREEDER MAP: FREE

**DUE:
FRIDAY
APRIL 4,
2025**

These affordable advertising options provide an opportunity to promote your farm or Registered Holstein® genetics with fellow Holstein enthusiasts from across the country.

Select one of the options listed above and submit your content to:
www.holsteinconvention.com/farm-promotion or scan the QR code below.



BREEDER MAP

Interested in having National Holstein Convention attendees stop by your farm on their way to or from St. Louis? Visit the link above or scan the QR code to be included on the Breeder Map available to National Holstein Convention attendees via our website and official convention program.



Scan the QR code for additional details regarding ad submission, payment and more!






800.952.5200 • WWW.HOLSTEINCONVENTION.COM • CONVENTION@HOLSTEIN.COM

Mark your calendars!

SUMMER *Spectacular*



at

CARTER'S CORNER

June 24, 2025 • Greenville, IL

Live sale online with Cowbuyer • Selling 30-40 of our best!

HAMMERTIME
AUCTIONEERING HOLSTEINS



OUR NOMINATIONS



Design © Topline Marketing + Design • Gail Fisher photos

B-J-GROVE UNIX *Comanche* EX-92

Junior All-American Sr. 3-Yr-Old
Junior All-American Sr. 2-Yr-Old
1st Sr. 3, Res. Grand Champion, Best B&O Southern Nat'l Spring Jr. Show
2nd Sr. 3 IL Championship Junior Show
1st Sr. 3, Intermediate & Res. Grand Champion IL State Fair Junior Show
1st Sr. 3, Intermediate, Grand and Res. Supreme Champion IL State Fair
1st Sr. 3 International Jr. Holstein Show

B-J-GROVE BB *Dragonfly* EX-91

Nominated Junior All-American
2nd Jr. 3-Yr-Old IL Championship Show
1st Jr. 3-Yr-Old IL Championship Show Junior Show
1st Jr. 3-Yr-Old IL State Fair
2nd Jr. 3-Yr-Old IL State Fair Junior Show
5th Jr. 3-Yr-Old International Jr. Holstein Show
2nd Jr. 3-Yr-Old NAILE Junior Show

B-J-GROVE UNIX *Beeswax* VG-88

Nominated Junior All-American
1st Summer Jr. 2, HM Int. Champion IL Championship Junior Show
1st Summer Jr. 2, Int. & Res. Grand Champion IL State Fair
1st Summer Jr. 2, Int., Grand & Land of Lincoln Supreme Champion IL State Fair Junior Show
5th Summer Jr. 2 International Jr. Holstein Show
1st Summer Jr. 2, HM Int., Best B&O NAILE Junior Show
2nd Summer Jr. 2 NAILE

B-J-GROVE

The Clantons • 618-322-3523 • 1199N 100th • Mulberry Grove, IL 62262

Pick your

future ALL-AMERICAN

April 8 - Oklahoma State Sale

SOUTHERN NATIONAL
HOLSTEIN & JERSEY SHOW

2025

APRIL 6-10

A few of our early consignments



Lin-Max Beemer Sweet Pea EX-95
Grand Champion Int'l Jr. Holstein WDE '23
Consigned by: Lin-Crest Farm
Unix Dec calf x Sweet Pea



Shakira EX-97!
Erbacres Snapple Shakira EX-97 4E 6*
Supreme Champion WDE 2021 & 2023
Consigned by: Connor Erbsen
Luster P Fall calf by VG-87 x EX-94 Diamondback x Shakira



Corolla EX-93%
SV Heaths Hgun Corolla EX-93%
Corolla Dtr Colton Cheerio Nominated
All-American 2022 & 2023
Consigned by: Tyler Marotz
Selling Kid Rock Spring Yrlg x Colton Cheerio x Corolla



Jug winner!
Ratliff Irwin Cadillac-ET EX-93%
HM All-American Sr. 3 2023
Jersey Jug winner 2023
Consigned by: Ratliff
Cadillac's Kobalt Sept. '24 maternal sister selling



Siemers A-Hot 36152 VG-86
Int. Champion & Res. Grand Champion Jr Red & White NAILE 2023
Consigned by: Katelyn Klipp
Polled Latenite Dec. Calf x A-Hot



All-Americans
Come from Oklahoma

Wrightvale Jackson Love-Red EX-91
Res. All-American R & W 2023
Golden-Oaks Temptres-Red EX-92
Unan. All-American R & W 2023
Wrightvale Doorman Livvy EX-95
All-American 2021

40 Holsteins & 15 Jerseys sell!

SALE STAFF:
David Jones 405-880-5194
Tyler Chupp 918-629-8893



Sale on Cowbuyer &
Dairy Agenda
Oklahoma State Sale



TUESDAY, APRIL 8 @ 3PM STILLWATER, OKLA.
SNHolsteinJerseyshow.com
Facebook: Southern National Holstein and Jersey Show

YOUR CATTLE HAULING EXPERTS

Short or Long Haul D BAR J has You Covered

WE CARE FOR YOUR LIVESTOCK LIKE IT WAS OURS!

D BAR J LIVESTOCK LLC

DOUG AND JUDY THOMAS • WALNUT GROVE, MO
DOUG THOMAS 417.840.9316 • JOSH BOYD 417.299.2177



SPRINGFIELD LIVESTOCK DAIRY SALES

SALES 2ND & 4TH TUESDAY | @10 AM

DOUG THOMAS: 417-840-9316

GARY ESTES: 417-830-0051

BUILDING A *Legacy*

Dreamhaven Gold Chip *Reva* VG-87

LT: 1614 111,680 4.4 4874 3.5 3875
 D: Dreamhaven Palermo Rave-ET EX-90 EX-MS
 3-03 2x 305 30,630 3.4 1044 3.1 935
 2D: K&C-View Best Rascal VG-87
 3-04 2x 365 37,360 3.6 1357 3.0 1128
 3D: K&C-View Integrity Risky EX-90 EX-MS
 4-02 2x 343 37,200 3.7 1394 2.8 1059
 4D: K&C-View Storm Roz EX-93 2E GMD DOM
 7-04 2x 365 50,890 3.7 1883 2.8 1446
 5D: Mistvale Jed Rozell EX-91 GMD DOM
 3-08 2x 365 37,150 3.8 1424 3.0 1108
 6D: Mistvale Tesk Roz VG-87 GMD DOM
 3-03 2x 365 31,730 3.3 1060 3.3 1040
 7D: Mistvale Mark Robyn VG-85 GMD DOM
 4-07 2x 319 32,670 3.6 1192 3.2 1050

Reva is building quite the legacy! Her family members are performing well in the showring and in herds across the Midwest. She combines 7 generations of VG and EX dams with both type and production. Truly the entire package!

*Build on your legacy –
add a Reva to your herd!*

Two off-age, special summer yearlings directly from Reva **SELL!**
 Both sired by Townlineacre *Legendary*.

- Selling March 8, in the Badger Invitational - **Dreamhaven Legendry Ruby-ET**
- Selling April 8 in the Kentucky National Holstein Sale - **Dreamhaven Legend Revere-ET**

Also selling in the Waupaca-Waushara Show Opportunity Sale, a RC, sweet, summer yearling sired by Hulu x EX-91 2E Gold Chip Ricotta - **Dreamhaven Hulu Ragu-ET**



Sarah Damrow



Dreamhaven Tropic Riviera

Tropic x Gold Chip Reva VG-87

1st Fall Yrlng, International Jr. Holstein Show 2022
 6th Fall Yrlng, International Holstein Show 2022
 Jr. All-American & Nom. All-American Fall Yrlng 2022

Owned by River Divide Dairy, Epworth, IA
 2-03 365 2x 27,316 4.6 1242 3.4 926

Maternal sisters to Riviera:

Dreamhaven Crush Rexha VG-87

4-03 2 365 25,915 4.0 1037 3.2 836

Dreamhaven Chrome Rhetoric EX-90 EX-MS - owned by Mystic-Valley Dairy

4-03 3x 365 37,070 4.1 1533 3.2 1174

6-09 3x 306 36,493 4.4 1603 3.1 1124 RIP

Dreamhaven Tatoo Regret

Tatoo x Doc x VG-87 Crush x Gold Chip Reva VG-87

HHM Jr. All-American Spring Calf 2023
 3rd Spring Calf, International Jr. Holstein Show 2023
 Due in April!

Krista & Jim Luedtke

klcowlady@gmail.com • 920.779.0332



GenoSource success...

CLASS WINNERS



PURPLE BANNERS



GROUP ACHIEVEMENTS



BIG CELEBRATIONS



built from **precise** breeding, **proven** families & a **passion** to win!



shop embryos here!

Let our success be your opportunity!

From some of the breeds hottest family's like...**Caught Your Eye, Blexy, Adler, Footloose, Shakira & more...**we are proud to offer unique and profitable **embryo opportunities** to all! We have our active inventory on our embryo store which you can find by **scanning the QR code** to the left. Please make an account and browse, if you have any questions, please reach out. We are **passionate about these genetics** and hope they can **benefit your program** as much as they have ours!



2188 78th Street
Blairtown, Iowa US
shop.genosource.com

Tim Rauen: 563-451-5866
Kyle Demmer: 563-451-5376
embryos@genosource.com

Bill Rauen: 563-607-0694
Amanda Hauck: 570-765-0536
Crystal Dykstra: 712-898-3334

DAIRY & FOOD ANIMAL MANAGEMENT AT UW-MADISON



The University of Wisconsin-Madison is excited to introduce its new major-
Dairy and Food Animal Management

INCREASED FLEXIBILITY

Students take introductory courses in **animal sciences, animal management, and agricultural business**. They then have the opportunity to **choose from groups of classes to match their interests** and subjects in which they can excel, creating a well-rounded and individualized academic experience.

HANDS-ON LEARNING

The Dairy Cattle Center houses cows on campus utilized by students for **hands-on classes and labs** starting their first semester. UW-Madison offers unique opportunities to get involved in **world-renowned research**, work with industry leaders at **World Dairy Expo**, and form close connections with a 10-to-1 student to faculty ratio.

CAREER READINESS

The **updated curriculum** better prepares students for impactful careers in agriculture, addressing today's challenges and future opportunities. Students gain real-world skills and network with industry professionals through campus organizations, the **Dairy Capstone** course, and our successful **Dairy Challenge** and **Dairy Judging** teams.



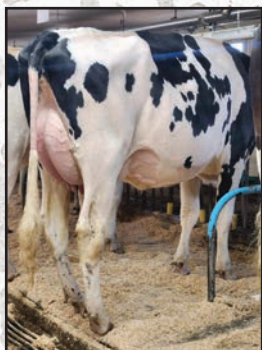
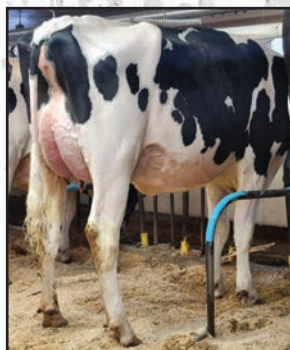
Department of
Animal & Dairy Sciences
UNIVERSITY OF WISCONSIN-MADISON

andysci.wisc.edu

adsrecruitment@ansci.wisc.edu

BREEDER BATTLE RESULTS

1ST LACTATION



1ST PLACE

Sheeknoll Parfect Apple Pie
Sheeknoll Farms

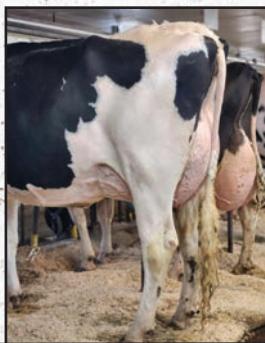
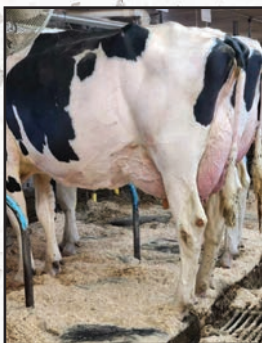
2ND PLACE

Sheeknoll Legend Fairy-Tw
Sheeknoll Farms

3RD PLACE

RollingRiver Analyst EJ
RollingRiver

2ND LACTATION



1ST PLACE

Intrigue Awesome Adele
Intrigue

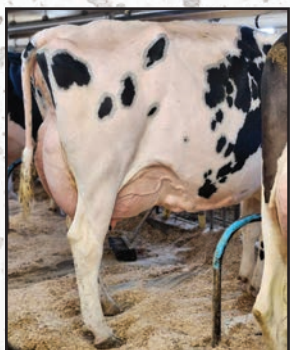
2ND PLACE

Sheeknoll Delt-Lambda Jenny
Sheeknoll Farms

3RD PLACE

Sheeknoll Delta Brinley
Sheeknoll Farms

3RD LACTATION



1ST PLACE

Sheeknoll Ton of Fun 200
Sheeknoll Farms

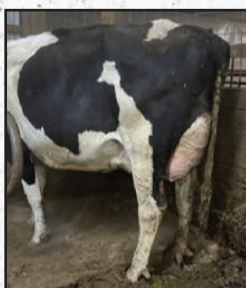
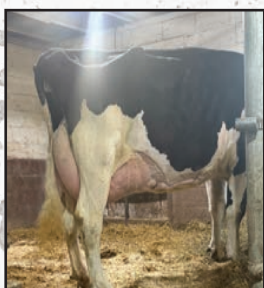
2ND PLACE

Kiefland Warrior Tesla
Kiefland Holsteins

3RD PLACE

Intrigue Jordy Suan-Red-Tw
Intrigue

4TH LACTATION AND OVER



1ST PLACE

RollingRiver HZ Mimosa
RollingRiver

2ND PLACE

RollingRiver KM Allicat
RollingRiver

3RD PLACE

Red-Roots Doc Afro
Red Root Holsteins

BEST 3 FEMALES

1ST PLACE

Sheeknoll Parfect Apple Pie, Sheeknoll Delt-Lambda Jenny, Sheeknoll Pharo Hillary



Alexis Hoefs

2025 MINNESOTA DISTINGUISHED JUNIOR MEMBER

“Everything happens for a reason, but it’s up to you to find the purpose in it.” – Unknown. This quote has been a guiding mantra for me, a reminder that every moment, good or bad, carries a lesson. It’s a belief that fuels my passion, perseverance, and commitment to growth at every step of my journey.

Hi, I’m Alexis Hoefs, a 19-year-old from New Prague, Minnesota, and the oldest daughter of Jimmy and Lisa Hoefs. I have three younger siblings—Caleigh, Maddie, and Quinton—and together we help out on our family farm, Hoefs Dairy. It’s been in our family since 1861, and I’m proud to be the seventh generation growing up there. Currently, I’m a sophomore at the University of Minnesota-Twin Cities, studying Animal Science with an emphasis in Dairy Production and minoring in Agricultural Communications and Marketing. I also own 20 registered Holsteins under the Montyedge prefix with my siblings. Our cows are housed at Hoefs Dairy, which milks 250 cows in a double-eight herringbone parlor and raises all their own replacements. We also finish out steers, rent out a pig barn, and manage 1,000 acres of cropland. One of our proudest achievements is maintaining an exceptionally low somatic cell count (SCC), recently reaching an all-time low of 27. This accomplishment reflects our commitment to superior cow care and diligent management practices. Key management practices include consistent pre- and post-dipping of cows, thoroughly cleaning and rebedding the freestalls during each milking, promptly detecting and treating mastitis, and administering antibiotics at dry-off to prevent infections. My dad, the herd manager, has played a pivotal role in this success, ensuring the highest care for our cows every day.

Since 2019, I have been extremely active on the farm as we released our part-time employees. There was a need for help and I was more than willing to fill in. Before college, I contributed to the farm by milking cows a few times a week during the school year and assisting on weekends. Summers were even busier, as I took on responsibilities like caring for show heifers, assisting with weekly herd checks,

administering vaccinations, and managing the calving pen. Since starting college, I still make time to help during breaks and weekends.

Running Montyedge Holsteins is a team effort between my dad and me, but I take the lead on the details. I oversee matings, order semen, register calves, organize classifications, formulate show feeds, and handle all show preparation—from ordering supplies to training the heifers. The best part of it all is working one-on-one with the heifers, building a bond as I train them to walk. There’s nothing like the satisfaction of seeing a heifer walk perfectly beside you, knowing the connection you’ve built together.

My journey into the world of registered Holsteins began in 2016 when I attended my first World Dairy Expo with my grandparents and Uncle Tim. I was captivated by the world-class cattle and the passion of the exhibitors. I loved walking through the barns and hearing my grandpa talk with his buddies about the cows. At that moment, I wasn’t super knowledgeable about judging cattle and what to look for. But a spark was ignited! I was hooked on showing and determined to one day reach the colored shavings. My grandpa and Uncle Tim must have noticed because they talked with my parents about purchasing my own registered Holsteins. They saw a little girl who was extremely passionate about cattle and would have given anything to compete on the big stages. “Everything Happens for a Reason”, this moment started the most exciting chapter of my life, the chapter that forced me out of my comfort zone, introduced me to so many wonderful youth who share the same passions as me, and helped me grow so much as a person.

In 2019, I attended my first Minnesota All-Breeds Junior Convention, where I was introduced to quiz bowl, speeches, and a community of like-minded youth. I received “punishment” at the last meal and had to sizzle like bacon in front of everyone. It was funny or everyone else to watch and slightly embarrassing for me. Nevertheless, I was hooked and set on not missing another convention. My enthusiasm only grew, and in 2021, my quiz bowl team won the state

competition, earning my first trip to the National Holstein Convention in Harrisburg, Pennsylvania. The experience was unforgettable, filled with new connections and lots of learning. The following year in 2022, our team won the senior division and another trip to nationals, this time in Sioux Falls, South Dakota. Most recently in 2024, I decided to challenge myself by competing in the speech contest, even though public speaking isn't something I'm naturally comfortable with. I knew it was a skill I could develop, and I'm so glad I took the leap. I ended up placing 2nd, which earned me a trip to the National Contest in Salt Lake City, Utah. This experience pushed me outside my comfort zone and helped me grow in ways I'm truly proud of. At the 2022 MN state convention, I decided to run for the Junior Holstein Board, where I have grown immensely as a leader. Serving on the board has been an incredible experience. I've grown so much as a leader, first I was a Director and State Show Chair. I was in charge of ordering awards, reaching out to volunteers, coordinating sponsorship, and being the main contact person at the show. Then I was elected as Vice President and Convention Chair, putting me in charge of our annual junior convention. Planning the Minnesota Junior Holstein All-Breeds Convention was a huge challenge, but it taught me how to manage big projects, communicate effectively, and ask for help when needed. This year, as MJHA President, I'm honored to represent an organization that has given me so much.

When I look back on my junior career, I feel so grateful for my registered Holsteins, the places they've taken me, and the incredible connections I've made along the way. My journey started with my first registered Holstein, Circle-Drive Brazzle Melody. She wasn't an All-American or a high-scoring cow, but she made a lasting impact on my life. Together, Melody and I earned four trips to the Minnesota State Fair 4-H encampment. Each trip brought something new—from my first top-ten showmanship placing to a purple ribbon, and finally, our proudest moment: 7th in the Minnesota 4-H Dairy Showcase. That was my first time in the top 10. Showcase is an exceptional program that recognizes and awards the top 4-H dairy youth in the state based on their overall involvement in the dairy project. It's an honor to make it into the showcase. Melody played a large part in me pushing my goals and dreaming of bigger things one day, she got me hooked on showing. This girl and I had an incredible ride and I am so excited to continue her legacy with her daughters and granddaughters.

In 2021, I exhibited Skylar at my first State Holstein Show, where she won her class. I was so excited and over the moon that my hard work over the summer had paid off! Later, she placed 4th open and 2nd junior at the Midwest Fall National. This milestone was made possible by my grandpa's unwavering support and encouragement. Showing cattle opened doors to amazing opportunities, including working at the World Dairy Expo for Discovery Genetics. Nightlining and caring for top-tier cattle deepened my appreciation for the industry and allowed me to build lasting connections. In 2023, I exhibited at the Midwest Fall National and joined forces with Pit-Crew Genetics. There, I learned so much about feeding and caring for show heifers, and I gained a trusted mentor, Tom Foss. His guidance has been invaluable to my growth. From rinsing and walking heifers at his place to helping out at state and national shows, I've cherished every moment. Last year's show season was one for the books, and I'm so thankful to have gained a wonderful show family along the way.

I owe so much of where I am today to the youth organizations I've been fortunate to be part of, and they've taught me that everything truly happens for a reason. Since 2012, I've been an active member of Le Sueur County 4-H. I still remember preparing to show for the first

time as a Cloverbud at the county fair. My heifer, Annie, that I had worked with all year, came down with ringworm just before the show. I was heartbroken, but another family in our club kindly lent me their Jersey spring calf so I could still have my first experience in the ring. (And yes, that was my first and last time showing a Jersey!) Looking back, I realize how that moment shaped my resilience and taught me the value of community. 4-H was the organization that sparked my love for agriculture and leadership. From serving as a club officer to becoming a county ambassador, I've gained countless personal and professional skills that will stay with me for life. It also gave me the chance to dive deeper into my passion for dairy cattle. I competed in Dairy Quiz Bowl for the first time and loved it! My strong memory and quick reactions made it a perfect fit for me, and it fueled my desire to get involved in even more dairy-related activities. At the time, my county didn't have a strong dairy judging program, but luckily, the neighboring county welcomed us to join theirs. Dairy Judging has been the most transformative experience for me. When I started, I was terrified of speaking in front of others, but through judging and giving oral reasons, I gained confidence and grew as a communicator. It became my favorite 4-H activity and taught me how to evaluate cows and articulate my decisions clearly. I've even applied those skills to improve my herd. Dairy Judging has taken me to three different states and allowed me to compete successfully in four national 4-H and FFA contests. Along the way, I've learned that even the challenges and unexpected moments—like ringworm and finding a new judging team—have shaped me into who I am today. Everything really does happen for a reason, and I'm so grateful for the lessons, skills, and friendships I've gained on this journey.

When it came time to search for colleges, the University of Minnesota wasn't my top choice. I grew up hearing my parents' stories about their time at the U and the amazing organizations they were part of, but I couldn't shake the idea of how intimidating the Twin Cities seemed. Coming from a small town of 3,000 people and a graduating class of just 113, the thought of living in a big city was overwhelming. When I toured the U, though, everything changed. Walking onto the St. Paul campus, I immediately felt at ease—it didn't feel like I was in the middle of a busy city. Instead, it felt familiar, welcoming, and a little bit like home. After that visit, I knew I wanted to be a third-generation Gopher. Choosing the University of Minnesota has been one of the best decisions of my life. I've found an amazing community here through organizations like Lambda Delta Phi and Gopher Dairy Club. These groups are full of people like me who are passionate about agriculture and the dairy industry, and they've given me a sense of belonging I didn't expect to find so far from home. Joining the University of Minnesota Dairy Judging team was another choice that felt meant to be. I'm so fortunate to have amazing coaches and teammates who push me to be my best. I've loved every part of the journey—the trips, the incredible cattle, and the inspiring people we've met. Looking back I can see how everything from my parents' stories to that first campus tour led me here for a reason.

My future plans are to work in the dairy industry, focusing on the genetic or reproductive fields as a consultant or analyst. In addition, I also plan to continue developing Montyedge Holsteins and improving my herd of registered cattle. I'm excited to carry on this legacy, striving for excellence and making a positive impact both on my herd and in the broader dairy industry. I truly believe that everything happens for a reason, and as I look ahead, I'm committed to finding the purpose in every opportunity, challenge, and experience that comes my way.



Kamrie Mauer

2025 MINNESOTA YOUNG DISTINGUISHED JUNIOR MEMBER

"The difference between a successful person and others is not a lack of strength, nor a lack of knowledge, but rather a lack of will."

-Vince Lombardi Jr.

For me, the dairy industry is what shapes and teaches me to be the best version of myself I can be and to keep pushing to better myself each day. I have been lucky to grow up within the dairy industry and it has taught me many important life lessons. I believe we should

speak up for what we believe in, and dairy judging as helped me overcome my fear of public speaking. Through chores on the farm, I have learned different ways to apply myself and keep working on being a better version of myself for tomorrow.

Hi, my name is Kamrie Mauer, a 16-year-old who has not always been a part of the dairy industry. In fact, my mom says I didn't like cows until I was around 4 or so. The first calf that sparked my interest was a Brown Swiss calf named Cinderella that was my mom's calf. When I was around the age of 5, there was a Holstein calf at Blasberg Dairy, where my mom worked at feeding calves. I named her Rockstar, and she was the first calf I ever showed at a local county fair.

In 2015 my mom and I moved to Minnesota, where we currently live in McLeod County with my Stepdad, Dan, and my two younger siblings, Bentley, and Harlie. Together we milk a herd of registered Holsteins and Jerseys of which the Holstein BAA is 112.8 earning us second in the region and the jerseys average 90.1 points.

The process of calf management begins with feeding calves in hutches 8 quarts of milk, probiotics, and warm water daily. Healthy calves are typically weaned by three months and moved to weaned pens in groups of three to four, transitioning to grass hay and protein pellets. At eight months, they are relocated to a winter pen for vaccinations or to pasture in summer, remaining

there until they near calving age at 24 months. Pregnant cows are vaccinated a month before calving and fed high-quality cow feed. Post-calving, cows are cared for in box stalls to recover from edema, while calves receive colostrum or supplements for immunity and are moved to clean hutches with fresh bedding.

On our farm my jobs include feeding baby calves, heifers, as well as the show heifers during spring, summer, and fall. By caring for these animals from the day they are born until they calve in, I have learned responsibility and that these animals rely on me to feed them and notice if they are sick or off. The sooner I find they are sick the faster my parents can treat and care for them. This too applies in life, the sooner we can take care of messy situations and communicate about them the better the outcome. Every year the amount of responsibility I have has increased from when I was 6 and my farm jobs consisted of naming calves and caring for my cat herd.

Throughout caring for these animals, I have been able to learn so many new things and joined some wonderful programs such as Minnesota Jr. Holstein Association (MJHA), 4-H, FFA, and the McLeod County Dairy Royalty program. Because of these programs, I have overcome my fear of public speaking, which used to make me cry. I still get nervous, but these programs have helped me step out of my comfort zone and taught me how to grow and collaborate as a team. I hope to continue to grow and gain confidence in the years to come.

In the Dairy Royalty program, I have to be able to educate to the public on the benefits of dairy as well as the precautions we have to take to ensure that products are safe and healthy. In 4-H, I have gotten better at communication through demonstrations and giving reasons in dairy judging. I have participated on the dairy judging and Conduct of Chapters Meeting teams in FFA. I have learned how to work with various teammates and communication

styles in these different settings. In MJHA, I have participated in dairy quiz bowl and was honored to represent Minnesota at the National Convention Holstein Convention in Kentucky in 2023. Also, because of the Minnesota Junior Holstein Association, I have learned to apply my knowledge in conversations with fellow dairy members and meeting new people, making connections throughout the dairy industry.

I have made many friends by showing at the county, state, and national level. I love showmanship and am competitive. Three years ago, was my second time going to the Minnesota 4-H State Fair. My calf, Fireball and I achieve second place in showmanship and fourth in class, thus securing us a spot for the Rising Star award, a scholarship program honoring Minnesota's top 4-H dairy youth. This was a huge honor, but the best part of the state fair was that I met my best friend, Lindsey Gibbs. Lindsey Gibbs is a once-in-a-lifetime friend. She pushes me to be better in and out of the ring. She won showmanship that year and it was our friendly

competition that led to our friendship.

Recently, I have been taking pictures around the farm of my cattle and really find it fulfilling. I started to take pictures for a 4-H project and have found a passion in it to further promote the dairy industry. Last week I put together an advertisement clip for a heifer my family is selling and had a lot of fun with it. I plan to continue to make video advertisements for sale consignments and hope to make a small business out of it.

Other ways I have been promoting the dairy industry and all the magical properties of milk is with milk soap making. I call it, "Suds in the Bucket." Within this last year, I have made 6 different batches of soap and share it with family and friends. I hope to repurpose the loft in our barn this summer and lead milk soap making classes a few times a year.

Because of the dairy industry, I have found my passion and purpose through communicating with people and representing the amazing dairy cow and all the magic that comes from her.

MHA FIELD DAY

HOSTED BY: RU-BE DAIRY | GROVE CITY, MN

JULY 12, 2025

Ru-Be Dairy, LLC. is owned by Joe and Karen Becker and Patrick and Rachael Rusch. We milk 1,000 holsteins and jerseys in a 40 stall GEA rotary parlor. The cows are milked 3 times a day and direct loaded milk goes to First District Association. The cows are housed in a freestall facility with manure solids for bedding that are made on site. The baby calves are housed on site in a 150 stall calf barn. We are excited to show people our farm!

OBITUARY: NORMEN PETERSON



Normen Ernest Peterson, age 86, joined his beloved wife in heaven on February 5th, 2025 surrounded by his loved ones. Normen Ernest Peterson "Pete" was born June 27, 1938 to Ernest and Estella Peterson in Decorah, IA. Norm grew up in Wykoff and raised his family on the same family farm he was raised on. Norm "Pete" proudly wore many titles: photographer, auctioneer, farmer, cattle salesman, devoted husband, father, brother, grandfather, and great-grandfather. You would often find Norm showing off photos in their office, making sure everything was "just right" when taking photos, telling stories, and beaming with pride as he talked about his family. One of Norm's favorite stories was that of his Burton Dairymaid registered Ayrshire--who was national grand champion in 1959. Making Normen the youngest to win a national grand championship at that time. Norm was married to his beloved Doris in

September of 1960. Together, they built a life and relationship that many only dream of. While Doris was the "brains" behind their businesses, Norm was the "muscle". Norm was often on the road taking livestock photos and selling cattle, while Doris held down the fort at home with their three children. The well oiled machine that was "Norm and Doris" were inducted to the Minnesota Livestock Breeders Association Hall of Fame in 2020. Normen's passion and devotion to his craft was honored and appreciated by many. Normen was a strong family man that instilled work ethic, values, and to truly enjoy life to the fullest in those around him. Normen is survived by his three children Brad (Sherry), Jodie (Bill), Jana (Joe), four grandchildren Michael, Mark (Brianna), Jared (Kelley), Shauna (Drew), six great-grandchildren Addison, Keira, Grayson, Walker, Felix, Collin. His brother Clint (Marlene), nieces, nephews, and other extended family members and friends. He is preceded in death by his loving wife Doris (may they be dancing in heaven), and his parents Ernest and Estella.



Chad and Kendra Kieffer, in partnership with Gary and Linda Kieffer, are the proud owners and operators of Kiefland Holsteins, a successful dairy farm located in Utica, Minnesota. The farm currently milks 330 high-producing Holstein cows with the help of 5 robotic milkers, and they operate 700 acres of corn, plenish beans, and alfalfa. Their farm is not just a place of hard work but a family endeavor, with their children Brea, Ava, and Bryson playing an integral role in the day-to-day operations, assisting with all areas of the dairy. Beyond farming, Chad works as a full-time dairy nutritionist, and Kendra manages the farm's calves while also working part-time at a local flower shop, ensuring that both family and business are well-balanced. Chad & Kendra would like to recognize Gary and Linda for building the foundation of this dairy and allowing them to build on what they created. Gary is at the farm each day assisting wherever is needed and Linda completes all the bookwork for the farm.

A recent upgrade to their farm includes a new dry cow and show heifer barn, designed with cow comfort and performance in mind. This addition reflects their continuous commitment to improving their herd's welfare and productivity. Their current herd is performing exceptionally well, running a 29,163 RHA, with impressive numbers such as 4.35% BF, 3.22% P, 79 SCC, and 33,028 ECM. These figures speak volumes about their expertise in managing and caring for their cows. In addition to these impressive production numbers, Kiefland Holsteins is home to numerous distinguished animals in the show ring, showcasing the farm's commitment to genetic excellence.

Chad and Kendra's dedication to the dairy industry extends beyond their farm. They are highly active in their local community and state organizations, always willing to lend a helping hand to others. As members of the St. Charles FFA Alumni Chapter and 4-H Club Leaders, they are passionate about educating the next generation of dairy farmers and agricultural enthusiasts. They host 4-H dairy show clinics, serve as the president of the Winona County Dairy Showcase, and Chad is also a member of the Minnesota Holstein Board of Directors. Their work with local schools, 4-H groups, and other community organizations includes hosting educational tours, on-farm meetings, and even speaking at national conferences like the Precision Dairy Conference on robotic milking. In 2014, they



were honored as the Winona County Farm Family of the Year, recognizing their contributions to agriculture and their community.

The Kiefland Holsteins breeding program has been equally successful, with seven junior show All-American Nominations and one All-American Nomination to date. One of their most notable animals, Kiefland Prodigy-RED, achieved the prestigious titles of 2024 Red & White Honorable Mention All-American Winter Yearling, Red & White Junior All-American Winter Yearling, and World Dairy Expo Red and White Bred & Owned Junior Champion of the Junior Show. Other recent accolades include the 2023 Red & White Junior Honorable Mention All-American Winter Calf, the 2022 Red & White Junior Honorable Mention All-American Spring Yearling, and the Black & White Junior All-American Winter Calf. The Kieffers' also exhibited the supreme junior champion heifer at the 2023 Midwest Fall National and the junior champion Red & White heifer at the 2024 Midwest Fall National, further solidifying their status in the dairy industry.

Chad and Kendra's show ring success has allowed them to market some of the industry's most sought-after genetics. One of their notable sales includes an Alpha homebred daughter out of Contender Revive, who was named All-Northeast Fall National Fall Calf in 2024. Additionally, they have sold a Hulu daughter out of a 91 Jacot, who was a granddaughter of All-Canadian 95 Errolea Avalanche Brazil, as well as a Hulu granddaughter out of the famous OCD Jordy Lionking-RED from Betley Farms. Their breeding program has led to several collaborations with renowned cow families such as Kingsway Jasmine, Kingsway Arangatang, Windbrook Lynzi, OCD Candy, Kings Ransom Clash, Weeks Dundee Anika, Peticlerc Anouk, Caught Your Eye, Lucky Rose, Apple, Pine Tree Fraz, Errolea Brazil, Triple T Paige, Jacobs Goldwyn Lisamaree, Jacobs Goldwyn Valana, and Macland Yoder, among others.

Chad & Kendra Kieffer stand as models of excellence in both genetics and farm management. Their unwavering dedication to improving their herd, advancing the dairy industry, and contributing to their local community is truly exemplary. The Kieffers' leadership, both in the show ring and within their local agricultural organizations, shows their commitment to innovation, education, and sustainability.



McAndrews Dairy LLC, located near Sauk Centre, Minnesota, is a family-owned dairy farm with a long history in Holstein farming. The farm's roots trace back to Joe McAndrews, who grew up on a registered Holstein farm near Rosemount, and Betty McAndrews, from a dairy farm in Jordan. Their shared passion for agriculture led them to establish their own dairy farm in 1975 in Jordan, raising registered Holstein cow families from Joe's family farm. After 23 years, the McAndrews family sold most of their cows in 1998 but remained committed to agriculture. Their son Michael, after working on large dairies in California and Minnesota, established his own herd in 2001 by leasing a 70-cow barn. In 2006, Joe and Betty joined Michael, forming McAndrews Dairy LLC at the current location near Sauk Centre. In 2008, Michael married Kate Fessenden, an animal nutritionist from New York, adding expertise to the family operation. Today, McAndrews Dairy LLC milks around 430 registered Holsteins three times a day in a double 16 parlor and maintains 900 acres of corn, alfalfa, beans, and cover crops.

McAndrews Dairy LLC has seen significant growth in herd production. In 2007, the farm milked 233 cows, with an average of 24,291 pounds of milk, 867 pounds of fat, and 743 pounds of protein. By 2024, production increased to 28,665 pounds of milk, 1,171 pounds of fat, and 882 pounds of protein, with a somatic cell count of 102. The farm focuses on improving genetics, type, and production, with some exceptional cow families. One family includes a 93 point dam 4E, with six daughters classified at 94, 93, 92, 90, and 88 points.

McAndrews Dairy LLC has a strong presence in the show ring, primarily through 4-H. Over the years, the family has achieved multiple successes, including Joe's 1960s wins at the Minnesota State Fair, where he took home the 4-H Champion, Reserve Champion, and Showmanship Champion

titles. Michael, Jason, Mary, and Kim also participated in the state fair, and more recently, the family has leased animals that have placed first and second in 4-H shows.

In 2024, when the state Holstein show was held in Stearns County, youth exhibitors Mary and Luke McAndrews, Avery Rieland, and Caleb Miller participated, showing heifers in the junior, red and white, and Holstein shows. Mary earned the Supreme Junior Champion award at Dairy Days. McAndrews Dairy LLC was named Premier Exhibitor and Breeder at the district Show, with three animals exhibited at the Minnesota State Fair open show.

The McAndrews family is actively involved in their community and the dairy industry. Michael and Kate serve on the Stearns County Holstein Board, which hosted the state Holstein shows in 2024 and 2015. Kate also serves on the Stearns Farm Bureau and various church committees. Joe and Betty were involved in the Scott County Fair Board, the Scott County Holstein Board, and the Scott County ADA Board, among other community groups. The family has hosted numerous farm tours and dairy judging sessions and has all been active 4-H leaders.

In 2024, McAndrews Dairy LLC was awarded the First District Quality Milk Award, recognizing their commitment to high-quality milk production. The family strives to improve the herd in genetics and management, believing in the simple philosophy & take good care of the cow, and the cow will take care of you.

The past 18 years have been filled with challenges and growth, from financial planning to strategic decision-making. Despite the ups and downs, the family remains passionate about dairy farming, enjoying the process of developing cow families, watching young animals grow, and seeing youth exhibitors succeed at local fairs.

2025 MINNESOTA STATE HOLSTEIN SHOW

The 2025 Minnesota Holstein Association State Show will take place
June 16-21, 2025 in Kasson, Minnesota.

Address: Dodge County Fairgrounds | 62922 State Highway 57, Kasson, MN 55944

Schedule

MONDAY, JUNE 16, 2025

– Noon to 8 PM: Barns open for bed down, NO ANIMALS

TUESDAY, JUNE 17, 2025

– 7 AM: Barns Open
– 5 PM: All Animals Must Be In Place, VET CHECK

THURSDAY, JUNE 19, 2025

– 9 AM: Red Show – Judge: Tyler Carter

FRIDAY, JUNE 20, 2025

– 8 AM: Junior Show – Judge: Kelli Cull
– 6 PM: Exhibitor Meeting in the Show Arena

SATURDAY, JUNE 21, 2025

– 8 AM: Minnesota State Holstein Show – Judge: Chip Savage
– 11:00 AM: Golden Gopher Futurity Class

SCHEDULE SUBJECT TO CHANGE DUE TO H5N1 BOARD OF ANIMAL HEALTH REQUIREMENTS

Accommodations

HOTELS

Comfort Inn & Suites West - Medical Center | 2005 Commerce Drive, NW Rochester, MN 55901 | \$129 per night
Baymont by Wyndham Kasson Rochester Area | 301 8th St SE, Kasson, MN 55944 | \$85 per night

CAMPING

Dodge County Fairgrounds – Onsite | Contact Vincent Migliazzo (209) 658-5348 to reserve a spot by June 3 | \$150

Registration

Once again registration for the 2025 State Show will be held online via FairEntry.com. The link for registration with full class rules and details will be published on the MHA Facebook and website. Entries are due on May 27, 2025 to avoid late fees.

Rules and Class Information

Rules and Class Information can be found on pages 8, 9, and 10 in the Minnesota Holstein News. This information will also be available on the MHA website and Facebook page and in FairEntry. All exhibitors should adhere to these official rules, failure to do so will result in consequences or disqualification.

Cybil Fisher Photography
and
Cowsmopolitan

WILL BE PRESENT AT STATE SHOW!

SHOW CONTACTS

SHOW CHAIRS

Jeff Pagel: (507) 272-6095
Kayla Sexton: (507) 421-3587

MHA STAFF

Megan Nelson: (320) 259-0637
Hailey Frericks: (320) 249-2341



- Aprons
- Sleeves
- Pouches
- Bibs
- And MORE



4-D AG, your connection to livestock comfort



- Freestall equipment
- Rubber Flooring
- Rubber mats
- Fans
- and MORE



www.4dagworld.com
bram@4dagworld.com
 580-980-1893



www.4dagfashion.com
elizabeth@4dagfashion.com
 806-656-1646



MASTITIS RESISTANT PRO[®]

To avoid costly mastitis cases and save money, look for sires with the Mastitis ResistantPRO designation. This one-of-a-kind genetic tool leverages genomic evaluations for CDCB Mastitis Resistance, CDCB Somatic Cell Score (SCS) and Zoetis Mastitis Resistance to deliver genetic improvement.

Contact your local Select Sires representative to protect your herd and your bottom line!

PROVEN SIRES	HHP\$*	DWP\$*	CFP	REL %
7H015266 HIGH DEMAND RIVETING x HELIX x Tango	972	971	137	95
250H015364 HALO-PP LIMELIGHT-P x HODEDOE x DR PEPPER P	907	977	127	92
250H015156 CAPTIVATING RIVETING x Hotline x Octoberfest	894	1,001	147	99
14H015369 TRUMPET-RED RONALD x HELIX x Entitle *RC	851	953	93	96
250H015525 MCDONALD-P-RED RONALD x PAT-RED x CLARENCE	731	460	75	98
7H015440 HANDY-RED Webster-P*RC x Salvatore RC x SUPERSIRE	708	738	100	96
7H012344 RAGER-RED Relief P x OBSERVER x ADVENT-RED	677	693	92	99

YOUNG SIRES	HHP\$	DWP\$	CFP	REL %
14H017371 ALPAZO*	1,484	1,727	203	80
7H017142 STAGGER*	1,447	1,304	193	81
250H017404 EEYORE*	1,438	1,557	216	80
14H017393 OZARK*	1,437	1,469	211	80
250H017387 POPLAR	1,426	1,310	186	80
14H017012 CLEARVIEW*	1,406	1,516	214	80
7H017378 ASSIST	1,399	1,450	221	80
7H017436 MIRKO*	1,371	1,306	216	80
7H017069 ATOZ	1,369	1,458	207	79
7H017406 FLABBERGAST*	1,364	1,428	199	80
14H017205 GOSSAGE	1,364	1,297	183	79

SELECT SIRES
MEMBER
COOPERATIVE



(614) 878-5333 ♦ www.ssmcoop.com

*Identifies NxGEN[®] sires. 12/24 CDCB-S/HA Genomic Evaluation and 1/25 Zoetis Data. Evaluations for non-conformation traits are Powered by CDCB[®]. *Mastitis ResistantPRO, HHP\$, NxGEN, Your Success Our Passion, and the Select Sires logo are registered trademarks of Select Sires Inc., Plain City, OH. DWP\$ is a registered trademark of Zoetis Inc., its affiliates and/or licensors. All sires listed on this page qualify for semen export to Canada.
7 = Select Sires, 14 = Accelerated Genetics, 250 = GenerVations